



Women's Council of REALTORS®
Outreach and Influence Strategic Forum

November 12, 2009 San Diego, CA ♦ 8:45 a.m. – 10:15 a.m.

Chair: Sherri Meadows ABR, CRB, GRI, PMN
Vice Chair: Sheila Brower, ABR, GRI, PMN

Officer Liaison: Deborah Gilmore
Staff Liaison: Gary Kryslar, CAE

Enhance your credibility and build your business by getting involved in your community. At this meeting you will learn about opportunities and strategies for involvement in a wide array of areas, including political action.

AGENDA

- 8:45 a.m. Welcome and Introduction Sherri Meadows
8:55 a.m. 'Been There... Doing It!' Sherri Souza
10:00 a.m. 'If Real Estate Is Your Profession, Politics Is Your Business' Georgia Meacham
10:40 a.m. Next Steps Nan Harper
10:45 a.m. Adjourn

Please Note:

Meeting Ground Rules

- avoid side conversations
• state your position first, then explain your point
• respect each other's time: be on time and stay for the entire meeting
• help create a non-judgmental environment where all ideas have value and creativity is encouraged
• the chair will manage the discussion in order to achieve the meeting goals
• speak to the point
• evaluate ideas, not people
• work toward consensus

Our “Been There... Doing It!” Panelists



Tonya Backus, GRI, PMN, is a REALTOR® and broker/owner of Magic Valley Realty in Twin Falls, Idaho. She is a member of the Salvation Army Advisory Board, the Magic Valley Homebuilders Association and Republican Women. Tonya is Women’s Council Idaho State Governor in 2009.



Jim Dambeck, ABR, GRI, PMN, SRES, is a REALTOR® with RE/MAX West Houston Professionals in Houston, Texas. He is co-chair of Houston Inner City Outings for Disadvantaged Youth and is treasurer for a 650-owner condominium association. Jim has worked on builds for Habitat for Humanity since 1986. He is currently a Governor for the Women’s Council Texas State Chapter.



Jessica Kincaid, PMN, is a REALTOR® with Keller Williams Realty in Las Vegas, Nevada. She helped found Issues Concerning Adolescents of Nevada and has served as director, Secretary and Leadership Camp Trainer. She also volunteers with the Winchester Cultural Center & Dance Company. Jessica is Vice President of Membership for the Women’s Council Las Vegas Chapter.



Regina Underwood, ABR, GRI, PMN, is Broker Owner of A Realty Group in Madison, Alabama. She has held both leadership and committee positions for Care Assurance for the Senior and Homebound, Habitat for Humanity, American Cancer Society-Relay for Life, among others. For Women’s Council, Regina is Alabama State Chapter Secretary.

Guest Speaker



Ann Hoiberg is co-president of the League of Women Voters of San Diego, President of the International Museum of Human Rights at San Diego, and President of the Southern California Association of the National League of American Pen Women. She served as the Director of the Women's Equity Council of the United Nations Association of San Diego for 20 years and as UNA’s President for four years. Internationally, Ann volunteers as an election supervisor in emerging democracies and leader of delegations to the United Nations conferences and meetings.