



Rev 10.17.07 - Subject to change

Influential Women Summit
Marriott Boston Long Wharf
296 State Street
Boston, Massachusetts
July 11-13, 2008

Schedule of Events

Registration & Check-in
Friday: 1:00 p.m. – 6:00 p.m.
Saturday: 8:00 a.m. – 12:00 p.m.

Friday, July 11

8:30 a.m. – 5:00 p.m. ▲ PMN Class: Harnessing the Power: Skills Based Performance Management – Lori Cox
(8:00 a.m. – 8:30 a.m. Sign-in) \$129 conference registrant special/\$149 others

5:30 p.m. – 6:30 p.m. Networking Reception

Saturday, July 12

7:30 a.m. – 8:30 a.m. Breakfast & Conference Welcome

8:30 a.m. – 10:15 a.m. Most Influential Women in Real Estate (*Panel*)

10:30 a.m. – 11:45 a.m. Thought Leader Session I: *The New Interactive Web – Using the Power of Web 2.0* – Amy Chorew

12:00 p.m. – 1:30 p.m. Luncheon

1:45 p.m. – 3:00 p.m. Thought Leader Session II: *The Hummer and the Mini: Navigating the Contradictions of the New Trend Landscape* Robyn Waters, Author and former VP of Trend, Design and Product Development at Target

3:00 p.m. – 3:15 p.m. Networking & Refreshment Break

3:15 p.m. – 4:30 p.m. Learning Lab: *The Power of Web 2.0* – Amy Chorew

3:15 p.m. – 4:30 p.m. Learning Lab: *Thinking of Starting Your Own Real Estate Office – The Good, the Bad and the Ugly* – Judy Moses

3:15 p.m. – 4:30 p.m. Learning Lab: *Recruiting & Retaining the Best Agents* – Lori Cox

4:30 p.m. Free Time

Sunday, July 13

7:30 a.m. – 8:30 a.m. Continental Breakfast

8:30 a.m. – 9:45 a.m. Learning Lab: *From Class Officer to State Legislator – What Women's Council Can Do for You* – Gail Hartnett

8:30 a.m. – 9:45 a.m. Learning Lab: *Sales Agent to Management – Is it For You?* – Ann DeFries

8:30 a.m. – 9:45 a.m. Learning Lab: *How to Become a Woman of Influence in Your Community* – Jesse Mermell

9:45 a.m. – 10:00 a.m. Networking & Refreshment Break

10:00 a.m. – 11:15 a.m. Where It All Comes Together – Jim DeLizia

▲ Course registrants only