



**Women's Council of REALTORS®  
Outreach and Influence Strategic Forum**

May 14, 2010 ♦ Washington, DC ♦ 1:30 p.m. – 2:45 p.m.

*Chair:* Sheila Brower, ABR, GRI, PMN

*Vice Chair:* Nan Harper, PMN

*Committee Members:*

Marie Barth

Silvia Rodriguez, CIPS, GRI

*Past President Liaison:* Gail Hartnett, ABR, CRS, PMN

*Officer Liaison:* Bobbie Nelson

*Staff Liaison:* Gary Krysler

Nancy Farkas, ABR, CRS, GRI, PMN, SRES

Laurie Koelling, ABR, CRS, PMN

*Enhance your credibility by getting involved and making a difference in the industry. At this meeting you will learn how an investment in RPAC pays you back, and you'll learn to position your involvement in Women's Council as a credential for industry leadership roles and NAR committee appointments.*

**AGENDA**

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|-----------|---|---------------|
| 1:30 p.m. | <p>Welcome and Introduction</p> <ul style="list-style-type: none"> <li>▪ What is a Strategic Forum?</li> <li>▪ Outreach &amp; Influence Forum charge</li> <li>▪ Forum Operation</li> <li>▪ Introduction of Steering Committee</li> <li>▪ Opportunities for member participation</li> </ul>  | Sheila Brower |
| 1:35 p.m. | <p><b>“Creating Leaders in the Industry”</b><br/>           What RPAC Does for You: Major Donors Tell All!</p> <ul style="list-style-type: none"> <li>▪ <i>Panel with Joanne Chando (FL), Judy Moore (MA),<br/>               Dianna Bull (CA) and Kay Watson (CO)</i></li> </ul> <p><b>Action Needed:</b> Learn the ROI of RPAC investment</p> | Gail Hartnett |
| 2:05 p.m. | <p><b>“Passport to Involvement”</b><br/>           How to Get Involved at NAR and Make a Difference:<br/>           Influence, Business Building, Credibility</p> <p><b>Action Needed:</b> Develop strategies for getting involved in the industry</p>  | Nan Harper    |
| 2:40 p.m. | <p><b>Next Steps</b></p> <p><b>Action Needed:</b> Plan to take action on today's learning</p>   | Sheila Brower |
| 2:45 p.m. | Adjourn   |               |

**Please Note:**

**Meeting Ground Rules**

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| <ul style="list-style-type: none"> <li>• avoid side conversations</li> <li>• state your position first, then explain your point</li> <li>• respect each other's time: be on time and stay for the entire meeting</li> <li>• help create a non-judgmental environment where all ideas have value and creativity is encouraged</li> <li>• the chair will manage the discussion in order to achieve the meeting goals</li> </ul> | <ul style="list-style-type: none"> <li>• speak to the point</li> <li>• evaluate ideas, not people</li> <li>• work toward consensus</li> </ul> |
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