Your WCR Newsletter is Here!

A Note from Our Officers...

Michelle Deal
President

I attended the January 27-31, 2016, Florida REALTORS® and the Florida State Chapter Women's Council of REALTORS® 2016 Mid-Winter Business Meetings at the Renaissance Orlando Sea World wanting to know the focus and goals of the state officers for 2016.

The strongest impression of the meetings is the overwhelming pride and fellowship that our members have for each other and our chapter. It was most evident at the Awards Luncheon when Michele Shafer was awarded Florida's Mentor of the Year for 2015 and Danielle St Onge received State Officer of the Year.

The business meeting featured several hands-on forums. Something I will start to use to improve the marketing of my own business is the 30 second "elevator speech" we each developed.

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This was the Mid-Winter Business Meetings for Florida Association of Realtors (FAR) and the Florida State Women's Council of Realtors (WCR). I only attended the WCR meetings and educational forums. The Installation Banquet was so much fun with many great WCR State Chapter members there, including past state presidents. At the awards luncheon, both Michele Schafer and Danielle St. Onge received awards at the state level.

I am on the state WCR Effective Chapter Operations Committee, my first year being involved at a state level.

Pogo Gorwood
President Elect

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Sandra Huber
VP Membership

Cape Coral Chapter membership drive in the big leagues!

The Cape Coral Chapter of the Women's Council of Realtors is now playing and WINNING in the big leagues, right up there with large chapters like Chicago. Local chapters are assigned to one of the following categories based on the numbers of members they have: small category 25-49 members; large category 50 - 79 members; and mega category 80 + members. We have grown to the point that we are in the Mega category.

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Alex Evers
Treasurer

I attended the 2016 Mid-Winter Business Meetings to learn what Women's Council of Realtors is all about and to find out more about the role of a line officer. As a relatively new member of the Cape Coral Chapter, I was tapped to become the 2016 treasurer, a natural fit for a CPA. After nearly a decade of working in other accounting firms, I struck out on my own in 2014 and started Alex Evers, CPA, with an office in the South Cape. About that time I became aware of Women's Council of Realtors. I officially joined in 2014. Next thing you know, I'm serving as treasurer of the chapter and I have much to learn about how the organization works. That was my main focus of attending the Orlando meetings.

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Bonnie Sonnenberg
Secretary

What did I get out of the Women's Council of Realtors Winter Meetings in Orlando? Wow!

It was really inspiring to watch women who claimed that they were usually shy and had never been public speakers get up in front of a room full of colleagues and speak as if they were born on stage (Leadership Development). You CAN find your voice!

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Realtor Spotlight

Realtor Karla Evers joined the Women's Council of Realtors (WCR) Cape Coral Chapter in 2014 as soon as she received her real estate license. She jumped right into committee involvement with WCR, currently serving on the Marketing Committee, Sponsorship Committee and also Special Committee Chair for District V. You would be correct in assuming she is related to our Cape Coral WCR's current treasurer Alex Evers, CPA - she is his wife of 11 years and they have two children, ages 8 and 10.

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Affiliate Spotlight

Get to know WCR affiliate member Joan Henry of Lusk, Drasites & Tolisano, P.A - Joan has been practicing law in Florida since 1998. She is a member of the Florida Bar and the Lee County Bar Association. She joined Women's Council of Realtors (WCR) Cape Coral in 2014 to connect with Realtors and offer assistance with her practice of Real Property; Probate and Business Law. Joan has been a resident of Cape Coral since 1983. She is passionate about real estate and land use issues facing our growing city.

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Member Testimonial

Dear Michelle Deal,

I am writing you so that you may share this story with our members about the power of being a Women's Council of Realtors member. I have been a Realtor here in Ft. Myers for 14 years, and for much of that time I kept hearing that I "should join Women's Council of Realtors(WCR)" but no one could really expain WHY.

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2016 "Heart of WCR" Award

Our Cape Coral Chapter would like to say congratulations to Ann LoRusso as the recipient of this years "Heart of WCR" Award. We appreciate your heart for our local chapter!

Events

Press Releases

Our local newspaper, The Cape Coral Daily Breeze has recently covered an article on Danielle St. Onge, Broker Associate at Coldwell Banker Residential Real Estate being awarded "State Officer of the Year" & WCR Past President/Broker Associate at Miloff Aubuchon Realty Group, Michelle Schafer, honored with "Mentor of the Year". Our Chapter is making a difference!

Read Article

The Cape Coral Chapter of the Women's Council of Realtors is now playing and winning in the big leagues, right up there with large chapters like Chicago. The Cape Coral Chapter has won two competitions this year.

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2016 New Realtor Members

Amber Crumrine - Pure Oasis Property LLC
Trisha Fabre - Vista Key Real Estate LLC
JJ Jones - Jones & Co. Realty
Emily Keim - Century 21 Selling Paradise
Toni Zimmer - Sunshine Realty of SW Florida
Mary Huber - RE/MAX Realty Team
Sean Kelly - All County Medallion Property Management
Karen Petros - Keller Williams Realty
Rick Pitts - Miloff Aubuchon Realty Group, Inc.
Shirley Ellwood - Miloff Aubuchon Realty
Cecilia Sculthorpe - Jones & Co.
Therese Taylor- Century 21 Selling Paradise

National Strategic Partners

Corey McGuire - Mortgage One

Local Strategic Partners

Marilyn Prevoir - JEHM
Chris Horseman - Horseman's Landscape
Lee Swaffield - Fidelity National Title

Secondary Members

Jayne Malinowski- Lake Michigan Credit Union

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