New Member Recruitment Letters

Today’s Date Use This One for an Up-and-Coming REALTOR®

(2-5 years in Real Estate)

Dear [Prospect’s Name]:

What does membership in the Women’s Council of REALTORS® say about you?

To your clients, it says you’re an up-and-coming talent, able to bring a unique, creative perspective to the table. They will look to you for new ideas and intelligent solutions.

To your colleagues, it says that you’re a lot more than the fresh face in the business. It tells them you’re in this for the long haul, a serious professional who won’t be taken for granted.

And to you, it says that success isn’t a solitary pursuit. You will discover how powerful it feels to have a nationwide network of professionals behind you, all ready to help build your business with referrals, and all eager to cheer you on.

Sincerely,

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Name of Vice President of Membership or Membership Committee Chair or Membership Director