



eConnect Newsletter for WCR Members

Ad Size: 153 x 330 pixels

Cost: \$500 per month

(\$2000 for a 6-month contract or

\$3500 for a 12-month contract)

As the official voice of Women's Council, eConnect includes profiles of the most influential women in real estate, as well as the latest practical tips and techniques on growing your business. This digital newsletter is e-mailed monthly to Council members, who turn to eConnect for the latest news on the Council.

Your ad will appear:

- In the html email sent to members.
- On the eConnect landing page (www.wcr.org/enews).
- On at least two article landing pages per issue.
- In postings annually on www.Facebook/WCRfans with 60,000+ fans (based on 6- or 12 month contract only).



Corporate advertising opportunities are also available on the following webpages:

Log In Page

Ad Size: 300 x 250 pixels

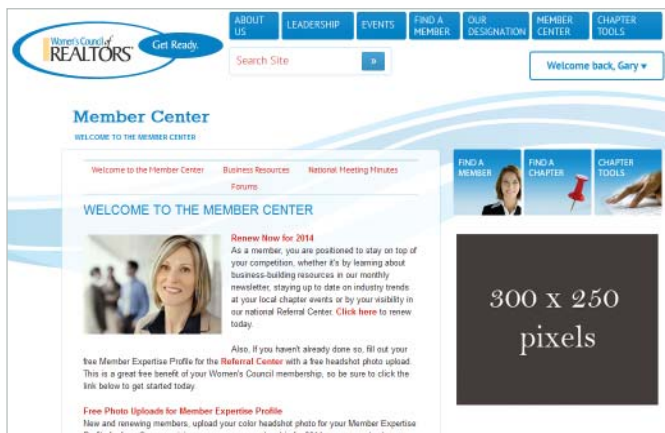
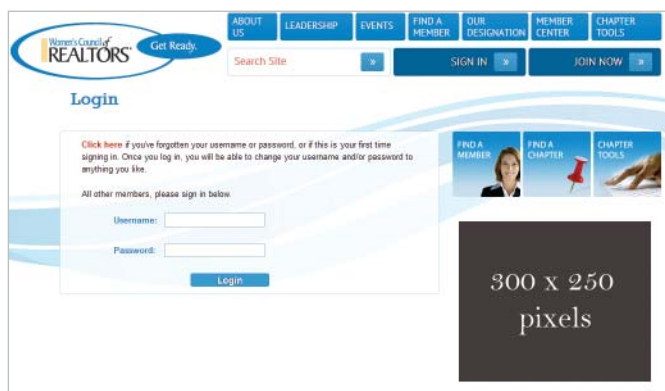
Cost: \$100 per month

Member Center

Ad Size: 300 x 250 pixels

Cost: \$100 per month

The Member Center and Log in page are consistently the second or third most-visited pages on WCR.org, each with approximately 3,300 pageviews per month.



2017 Advertising Insertion Order



Advertiser's Information

Please print clearly and complete all fields. Submit form to Jillian Thomas at WCR: email jthomas@wcr.org or fax 312-329-3290.

Advertising Company _____

Address _____

City _____ State _____ Zip _____

Your Name _____ Title _____

Company Phone _____ Your Email _____

OPTION 1: We wish to advertise in the following issues of WCR's e-newsletter, eConnect, in 2017:

- January February March April May June
 July August September October November December

Cost is \$500 per ad (\$2000 for a 6-month or \$3500 for a 12-month contract). Your ad will appear:

- In the html email sent to members.
- On the eConnect landing page (www.wcr.org/enews).
- On at least two article landing pages per issue.
- In postings on www.Facebook/WCRfans with 60,000+ fans (based on contract).

Ad specs: 153 pixels wide by 330 pixels tall - gif or jpeg files.

OPTION 2: We wish to advertise on the Log In page (www.wcr.org/login.aspx) for these months in 2017:

- January February March April May June
 July August September October
 November December

OPTION 3: We wish to advertise in the Member Center (www.wcr.org/member-center/) for these months in 2017:

- January February March April May June
 July August September October
 November December

OPTION 2 or OPTION 3: Cost is \$100 per month. Please note, viewing of the Member Center page is restricted to members of WCR only. Ad specs: 300 pixels wide by 250 pixels tall - gif or jpeg.

Method of Payment

Cost Per Issue _____ Your Total Cost _____ Advance payment is required for all ads.

- Invoice me. I will submit a check monthly.
 Charge my credit card: Visa MasterCard Amex Discover

Card Number: _____ Exp Date: _____

Signature: _____ Name, As It Appears On Card: _____

Please list your product category:

- Appraisals
- Association
- Automotive
- Computer Hardware
- Computer Software
- Cosmetic
- Education Provider
- Real Estate Franchise
- Inspections
- Leads Management
- Magazine/Publication
- Mortgages
- Personal Marketing
- Promo/Give-away Products
- Telecommunications
- Title Insurance
- Web Services
- Other _____