

Women's Council

Sept 28-29

TRADE MISSION

Malaga



2018

TO
Spain

Spain

International Sponsorship Opportunity with Key Real Estate Business Leaders

Background

The 12,000 member Women's Council of REALTORS®, an association of high-level business leaders and influencers, is partnering with Women's Council Miami-Dade and the Spanish Association of Professional Women (AMPSI) to organize an international conference in Malaga, Spain with 500 international attendees on September 28 and 29, 2018.

More Information

Visit ampsi.org/vi-congreso or email both jhornberger@wcr.org and alma@almabetancourt.com with questions.

Opportunity

This sponsorship opportunity is ideal for any real estate industry service provider who wants to target high-level, influential real estate professionals in both Spain and across the United States.

\$5,000 Sponsorship Opportunity includes the following:

In Spain at the Conference:

- 2 VIP complimentary registrations (a \$500 value)
- Logo and branding visibility throughout
- Together with Women's Council VIPs, participate in an international business panel during key session with opportunity to present your product or service
- Follow up marketing opportunities with attendee list
- Co-branded international reception with Women's Council at event.
- Participation in VIP dinners and meetings

In the United States, post conference

- Sponsored content article in eConnect, an all member newsletter that goes to 12,000 members and gets a 35% read rate
- Branding visibility on website for 2 months post event
- Complimentary attendance at Women's Council National Conference in November with complimentary marketing table (a \$2,000 value)