



Punta Gorda-Port Charlotte-North Port

Strategic Partnership Package 2023



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2023 Strategic Partnership Package

MISSION:

We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.

VISION STATEMENT :

The Women's Council of REALTORS® is recognized as the voice for women in real estate, and the premier source for the development of leaders in the industry-organized real estate and beyond.

An organization with over 80 years of rich history, the Women's Council of Realtors humbly builds on an impactful legacy founded by 37 epic women that wanted change and growth after being denied admission from many local REALTOR® organizations.

Our exclusive community is comprised of over 12,000 real estate professionals nationwide, with a strong reputation for an exceptional education and referral-building opportunities. The mission and vision of the Women's Council of Realtors remain the same across the board - to advance business leaders in this industry and remain the premier source for developing leaders. Our saying of "Leaders Made Here" holds true within our everyday lives at home, our businesses, and the communities we serve.

We are proud to be the Punta Gorda-Port Charlotte-North Port Network of Women's Council of Realtors, one of more than 250 networks. Please take a moment to get to know the limited opportunities available to you to partner with us this coming year, and let's make this the best year yet! We look forward to strengthening relationships and becoming better, together.

With Incredible Gratitude,

Your 2023 Leadership Board of Directors

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2023 Governing Board



President

Anne Cormier
941.763.2400

annec.realtor@gmail.com



President-Elect

Samantha Matias
941.500.2822

Samantha@ErinCatron.com



First Vice President

Frieda Chambers
240.832.4804

frieda@lockettnhomes.com



Treasurer

Holly Selders
941-205-2714

hselders@csbtfl.com



Membership Director

Shari Smith
724.464.9230

sharirsmith@kw.com



Events Director

Tricia Bramble
347-292-1810

triciabramble@kw.com

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ANNUAL STRATEGIC PARTNERSHIP OPPORTUNITIES

The opportunities presented are limited to five(5) companies per industry, and one per partnership level (on a first-come, first-served basis). Target partners include but are not limited to plumbers, interior designers, real estate lawyers, title companies, handymen, tile/flooring companies, accountants, lenders, stagers, meeting venues, restaurants, insurance companies, public adjusters, general contractors, mold removal, pest control, and any other company that would benefit and has value in building relationships with our members and other partners.

Based on availability - subject to change without notice.

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DIAMOND PARTNER COMMITMENT

\$1,000

- National WCR Membership for (1) new members to be gifted to a non-member Realtor by the Strategic Partner. Good for a 1-year membership to WCR for 2023.*
- (2) Ticket to every Industry Event, Excluding Installation Gala.
- Advertisement in our Membership Directory featuring your logo on the front page & a full page AD with a LIVE LINK to your website. This membership directory will also be accessible via our social media channels at all times for easier access to your information.
- May display Company Stand Alone banner at ALL events & Logo will be displayed on combined Sponsor stand-alone banner. (S.P. is responsible for setting up their own banner at events)
- Take Over Tuesday 4x/Year- Ability to take over WCR's social media account for the day to share "A day in the life" stories and to promote your company.
- Table Top at ALL events for promotional materials. (Must bring tablecloth & marketing materials to events)
- Company logo & live link on the Women's Council website & social media channels.
- Monthly 30 Second Social Media Promotional Video, Company Provided to be featured on social media channels.
- Verbally mentioned at each event by Member Name and Company.
- Print recognition on every event flyer, email, membership brochure, & agenda.
- Access to membership contacts and mailing list on monthly basis including new members.

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EMERALD PARTNER COMMITMENT

\$750.00

- National WCR Membership for (1) new members to be gifted to a non-member Realtor by the Strategic Partner. Good for 1-year membership to WCR for 2023.*
- (1) Ticket to every Industry Event, Excluding Installation Gala.
- Advertisement in our Membership Directory featuring a full page AD with a LIVE LINK to your website. This membership directory will also be accessible via our social media channels at all times for easier access to your information.
- Your logo will be displayed on a combined Sponsor stand-alone banner.
- Take Over Tuesday 2x/Year- Ability to take over WCR's social media account for the day to share "A day in the life" stories and to promote your company.
- Table Top at (4) events for promotional materials. (Must bring tablecloth & marketing materials to events) (Priceless)
- Company logo & live link on the Women's Council website & social media channels.
- Quarterly 30 Second Social Media Promotional Video, Company Provided to be featured on social media channels.
- Verbally mentioned at each event by Company name.
- Print recognition on every event flyer, email, membership brochure, & agenda.
- Access to membership contacts and mailing list on a quarterly basis including new members.

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RUBY PARTNER COMMITMENT

\$500.00

- Advertisement in our Membership Directory featuring a half-page AD with a LIVE LINK to your website. This membership directory will also be accessible via our social media channels at all times for easier access to your information.
- Your logo will be displayed on a combined sponsor stand-alone banner.
- Take Over Tuesday 1x/Year- Ability to take over WCR social media account for the day to share "A day in the life" stories and to promote your company. (\$150 Value)
- Table Top at (3) events for promotional materials. (Must bring tablecloth & marketing materials to events) (Priceless)
- Company logo & live link on the Women's Council website & social media channels.
- Quarterly 30 Second Social Media Promotional Video, Company Provided to be featured on social media channels. (\$1,300 Value)
- Verbally mentioned at each event by Sponsorship Level. (Priceless)
- Print recognition on every event flyer, email, membership brochure, & agenda.
- Access to membership contacts and mailing list on a quarterly basis including new members.

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SAPPHIRE PARTNER COMMITMENT

\$350.00

- Advertisement in our Membership Directory featuring a quarter-page AD with a LIVE LINK to your website. This membership directory will also be accessible via our social media channels at all times for easier access to your information.
- Your logo will be displayed on a combined sponsor stand-alone banner.
- Take Over Tuesday 1x/Year- Ability to take over WCR's social media account for the day to share "A day in the life" stories and to promote your company.
- Table Top at (2) events for promotional materials. (Must bring tablecloth & marketing materials to events)
- Company logo & live link on the Women's Council website & social media channels. Semi-Annual 30 Second Social Media Promotional Video,
- Company Provided to be featured on social media channels.
- Verbally mentioned at each event by Sponsorship Level.
- Print recognition on every event flyer, email, membership brochure, & agenda.
- Access to membership contacts and mailing list on a quarterly basis including new members.

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SINGLE EVENT PARTNER COMMITMENT

\$200.00

- (I) Free Admission to Event.
- Two Minute Presentation at event.
- Your logo will be displayed on Email Blast Campaign, Social Media Advertisements & Events Page for event.
- Table Top at event for promotional materials. (Must bring tablecloth & marketing materials to events)
(Priceless)
- Verbally mentioned at event as Sponsor. (Priceless)
- Access to event attendee contact list.

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Punta Gorda-Port Charlotte-North Port Strategic Partner Form

Company Name: _____
Contact Name: _____
Address: _____
Phone No.: _____
Email: _____
Partnership Level: _____ Amount: _____
Signature: _____ Date: _____

No Commitments will be accepted after Feb 28, 2023

Please return form to pgpcnpwcr@gmail.com or
Mailing Address: 201 W. Marion Ave #1203, Punta Gorda, FL 39950

For any questions, please contact Samantha Matias (President-Elect) 941.500.2822

On behalf of the Punta Gorda-Port Charlotte-North Port Network of Women's Council of Realtors, we extend a sincere thank you for your partnership and support of our network. We couldn't do what we do without you! You will receive a formal receipt for your records once payment is processed.

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Punta Gorda-Port Charlotte-North Port Single Event Sponsorship Form

Event Sponsored: _____

Company Name: _____

Contact Name: _____

Address: _____

Phone No.: _____

Email: _____

Partnership Level: _____ Amount: _____

Signature: _____ Date: _____

Please return form to pgpcnpwcr@gmail.com or
Mailing Address: 201 W. Marion Ave #1203, Punta Gorda, FL 39950

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