**2022 WOMEN’S COUNCIL BOARD MINUTES**  
Monday, January 3rd, 2022 10:00 am to 11:00 am  
Virtual meeting on zoom

The meeting was called to order at 10:00am by President Sandra McGee. All board members were present including Pam and Kathy

1. Infographic

* Shelby and Sandra to create a graphic for upcoming events this year.

1. Social Media Class (Instagram) – February 23rd – 10am-12pm

* Led by Kayla
* Pam will find sponsor for instalunch
* Kayla to book room by January 7th

1. Finding Your Voice – March 8th – 9am-12pm

* 50-75+ Attendance
* PPA?
* All Women Board

1. Drag Queen Bingo – April 28th – 6pm-9pm

* Pam, Sandra and Shelby Committee
* Search for talent, location and partner
* Partner with LGBTQ+ Alliance and/or Naglrep

1. Social Media

* Once a week posting
* Yazmina will post New Members, Birthdays, Holidays and Sponsors
* Kayla will post on events
* Utilize Riley Smith

Board of Directors Bio Posts

Partner Posts

Why it’s great to be a WCR Member

Quarterly Board Member Meetings

1. Standing Rules Review

* Diem Ty and Malaika Committee
* Extend an invite to our membership
* Expenditure and per diem limits
* March 30th Deadline

1. Membership

* Pam to call members who have not renewed
* Get new “blood” in
* Sandra to reach out to Milford about new member orientation
* Break into Real Estate Schools
* 1-2 New members a month
* Malaika reaching out to Remax Pro’s owners to add it to New Agent Orientation
* Pam to write an elevator pitch

1. Elevate Growth Conference – February 2nd-4th – Zoom

* $99/person
* Sandra and Malaika will attend
* Anyone who would like to attend can join with Sandra in one room

1. New Business  
   - There was no new business
2. Adjournment  
   - The meeting was adjourned at 11:05am