**2022 WOMEN’S COUNCIL BOARD MINUTES**
Monday, February 7th, 2022 10:00 am to 11:00 am
Virtual meeting on zoom

The meeting was called to order at 10:04am by President Sandra McGee. All Board Members were not present. Diem Thy and Kathy were not present.

1. Old Business
* January meeting minutes were approved. Shelby to upload to Google Drive
1. Elevate Conference
* Sandra and Malaika attended via Zoom
* First day was slow moving
* They will share the minutes as soon as they are available
1. Bi-Weekly Meetings
* 10-11am
* Continue to plan upcoming events.
1. Social Media Class (Instagram) – February 23rd – 10am-12pm
* 22 current attendees
* Cap at 35 attendees because some may not show
* 6-7 Attendees are not WCR members and will pitch the idea of joining
* 1.5 class time with 30 minutes networking
* Located at Metro Brokers, Inc
1. Finding Your Voice – March 8th – 1-4pm
* Each board member to think of 2-3 questions to ask the panel
* Lynn Snyderguetz as a possible backup (Secure her)
* SMDRA Location
* $25 Member Fee, $30 Non-Member Fee, $35 Fee day of event
* Branding and Giveaways
* Kayla to put together a schedule of events
1. Drag Queen Bingo (Not Your Grannies Kind of Bingo) – April 28th – 6pm-9pm
* Pam, Sandra and Shelby Committee, Yazmina Co-Chair
* Changing Name
* Need Donations
* Every board member to get 5 donations
* $7,000 Goal
* Pam and Kayla working on marketing
* Price
1. Standing Rules
* Committee to meet separately
* Sandra/Kayla/DT
1. Membership
* Contest: person who recruits people get put into a drawing for a free membership the following year
* Challenge everyone to get 5 new members
* Sandra to call members who have not renewed this year
* Everyone records a 10-30 video on “Why I joined WCR”
* Due to Kayla by Friday
1. Mid-Year Conference, Washington D.C. – May 3rd-6th
* Sandra will attend, Malaika will not
* Fill Malaika’s spot with another board member
* Anyone can attend, but may have to pay their own way.
1. Adjournment
- The meeting was adjourned at 11:09am