

2024 Strategic Partner

*Opportunities*

Women's Council *of*  
**REALTORS**<sup>®</sup>  
Volusia Area

**#LeadersMadeHere**

# Women's Council of REALTORS®

Volusia Area

## 2024 Leadership Team



Angela Kester,  
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1st Vice President  
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Treasurer  
Vacant



Events Director  
Vacant



We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.

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Dear Valued Future Partner,

It brings me great pleasure to reach out as the President of Women's Council of Realtors® Volusia Area. Our shared passion for real estate unites us, and I'm honored to lead a community that embodies professionalism, dedication, and a commitment to excellence.

In this dynamic industry, our collective efforts pave the way for progress. As we navigate evolving trends and embrace new technologies, let's remember that our greatest asset is the personal touch we bring to every transaction. Each customer we serve is not just a deal, but a chance to create a lasting impact. Together, we can inspire and uplift, shaping the future of real estate with warmth, integrity, and innovation.

As we embark on a new chapter, let's seize opportunities for growth and collaboration. Through networking events, workshops, and shared experiences, we'll strengthen our bonds and expand our horizons. Your expertise and unique perspectives make our organization thrive, and I look forward to a year filled with shared achievements and mutual support.

Warmest regards,

Angela Kester,  
Women's Council of Realtors®  
2024 Local President



## The Women's Council Brand

- Conveys Professionalism
- One of the most recognized brands in the real estate industry
- Historic- founded in 1938

### Mission Statement

We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.



### Core Values

#### PROFESSIONAL CREDIBILITY

Members of the Women's Council of REALTORS® are career professionals who operate based on a shared value system of integrity and respect, and a commitment to excellence and continuous development.

#### THE POWER OF COLLABORATION

Success in business today is achieved through positive, productive collaboration. The Women's Council of REALTORS® provides an environment in which members support each other and work together to achieve personal growth and business success.

#### LEADERSHIP

Every business, industry and community needs business who can inspire others and effect positive change. Through the Women's Council of REALTORS®, members can discover and develop their authentic leadership style, apply new found leadership opportunities across all areas of their personal and professional lives.

#### INFLUENCE

Positive change comes from greater inclusion of women's perspectives in positions of influence in the real estate industry and in the broader community.

#### OPPORTUNITY

The Council member network is enriched by embracing the full diversity of our industry, and the opportunity to contribute different experiences, ideas and perspectives.



### Vision Statement

The Women's Council of REALTORS® is recognized as the voice for women in real estate, and the premier source for the development of leader in the industry, organized real estate and beyond.

	Diamond \$3,000	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$500
Local Network Recognition	Y	Y	Y	Y	Y
Use of Logo	Y	Y	Y	Y	Y
Partner Level Banners	Logo (L)	Logo (M)	Logo (S)	Name Only	Name Only
Logo in Monthly Newsletter	Logo (L)	Logo (M)	Logo (S)	Name Only	Name Only
Website	Logo/Link	Logo/Link	Logo	Name Only	Name Only
Social Media Posts	1/mo	1/qtr	3/yr	2/yr	1/yr
Training Sessions Year	2 times	2 (Coffee and Networking)	1 (Coffee and Networking)	N	N
Advertisement	Installation	Installaton	Installation	Installation	Installation
Copy of Members List	Quarterly	Quarterly	1 yr	1 yr	1 yr
Speaking Time at select events	2 Mins	1 Min	N	N	N
Tickets per event you - Realtor (except installation)	4	4	2	2	2



SIGN UP FOR 2024 STRATEGIC  
PARTNER OPPORTUNITIES

