



◆ Schedule at a Glance ◆
Westin Washington, DC Downtown

Schedule as of 3.25.24 – subject to change

Monday, May 6, 2024

12:30 p.m. – 4:30 p.m.

▲ Successful Communication: Speaker & Spokesperson Training ☆ \$

Tuesday, May 7, 2024

9:30 a.m. – 4:00 p.m.

▲ PMN Course: Breaking Barriers: Women in Leadership ☆ \$

9:00 a.m. – 12:00 p.m.

✦ Executive Committee

9:00 a.m. – 3:00 p.m.

✦ Leadership Institute Training

2:00 p.m. – 2:30 p.m.

✦ Ambassadors Meeting

2:30 p.m. – 3:00 p.m.

First Time Attendee Orientation

3:30 p.m. – 4:15 p.m.

Regional Caucuses (three concurrent sessions)

4:15 p.m. – 5:00 p.m.

PMN Reception & Marketplace

5:00 p.m. – 6:30 p.m.

Networking Reception & Marketplace

Wednesday, May 8, 2024

7:30 a.m. – 9:45 a.m.

Conference Welcome, Meet the Candidates, Keynote “Internal Conversations That Lead to External Results” & Marketplace ☆ \$

Welcome Program will start at 8:00 a.m. A light breakfast will be available from 7:30 – 8:30 a.m.

9:50 a.m. – 10:30 a.m.

Education Session & Marketplace

10:30 a.m. – 11:30 a.m.

Finance & Budget Committee

10:30 a.m. – 11:30 a.m.

Opportunity and Growth Committee

10:30 a.m. – 11:30 a.m.

Technology Investment Committee

10:45 a.m. – 11:30 a.m.

Spotlight on Shannon McGahn: Igniting Conversation on Leadership, Politics and Connections & Marketplace

12:15 p.m. – 1:00 p.m.

Voting Delegate Check-in

1:00 p.m. – 2:30 p.m.

Elections (Midyear Business Meeting)

2:45 p.m. – 3:30 p.m.

Leverage AI, Engage on Social Media, & Beat Hackers & Marketplace ☆ \$

4:00 p.m. – 5:30 p.m.

NAR event: Regional Caucuses

Thursday, May 9, 2024

8:30 a.m. – 1:00 p.m.

NAR event: Board of Directors

8:30 a.m. – 9:30 a.m.

Present with Impact, Connect with Purpose ☆ \$

8:30 a.m. – 9:30 a.m.

The Art of Specialization \$

8:30 a.m. – 9:30 a.m.

Crafting Your Brand Strategy for Success \$

8:30 a.m. – 9:30 a.m.

Supercharge Your Network: Marketing Tips to Captivate New Members ☆

9:45 a.m. – 10:15 a.m.

Trust & Transparency in Your Website *Provided by .realtor .realestate* \$

9:45 a.m. – 10:45 a.m.

Building your Women's Council Leadership Pipeline ☆

9:45 a.m. – 10:45 a.m.

DISC Profiles - What You Think You Know, But You Don't ☆ \$

9:45 a.m. – 10:45 a.m.

Local Network Events That Will Attract and Engage Your Members ☆

9:45 a.m. – 10:45 a.m.

The Power of Positive Psychology: Resilient Minds on The Front Lines of Real Estate ✦

Thursday, May 9, 2024 (continued)

11:00 a.m. – 12:00 p.m.	Leadership Launch: Get Involved in Leadership in Women’s Council & NAR ✨
11:00 a.m. – 12:00 p.m.	Navigating Success: Equipping Agents for Business Excellence \$
11:00 a.m. – 12:00 p.m.	Providing Engaging Membership Value = Retention ✨
11:00 a.m. – 12:00 p.m.	Referrals and Relationships: Build Your Business & Your Connection \$
1:00 p.m. – 2:30 p.m.	Network Best Practices Session ✨
2:30 p.m. – 3:00 p.m.	Governing Board Sign-in
3:00 p.m. – 4:30 p.m.	Governing Board

✨ Network Topics \$ Business Topics ▲ Course/Event registrants only + Open to committee members

Registration: The 2024 “Women’s Council Midyear Meeting” Registration Fee is \$350 in advance/\$375 on-site. Registration check-in will take place at the Westin Washington DC Downtown. Hours: Tues., 9:30 a.m. – 6:00 p.m. & Wed.: 7:30 a.m. – 1:30 p.m.

Cancellation Policy: Cancellations will be accepted through April 19th, minus the \$25 processing fee. After April 19th, no refund will be given. Note: if the cancellation is for health reasons, you must submit a doctor's note directly to the Council.)

Market Place: This high-energy format provides education, business exchange and networking for our conference attendees and National Strategic Partners - all in one room.