



# El Paso Del Norte Connections

First Quarter 2013

Volume 10 Issue 1

## 2013 Board of Directors

*President:*  
*Angela Ochoa*

*President Elect:*  
*Lizeth Smith*

*VP of Membership:*  
*Heather Harmston*

*Treasurer:*  
*Jeanette Lozano-Barrio*

*Secretary:*  
*Tracie Musshorn*

*Immediate Past President:*  
*Martha Maldonado*

## Message from your President

**Change.** It's unsure. It is inevitable. My theme, "Be the change you want to see in the world" tells you to take the helm, be in control, and create your own destiny. Be who you've always wanted to be, plan your own course, your own triumphs and possible failures.

WCR has a strong foundation to build from. Membership participation in the past has made El Paso a formidable force in Texas and have

won the National WCR Gold Level Award for years. This year will be different from last and the future success hasn't been promised. What is promised is an exciting, sometimes scary ride into a fun filled year of activities. We have a great team and we invite you to participate. This year, you will volunteer more, earn more, and be more. You will be the change. **WCR brings the opportunity.**



## Inspiration by Rick Snow

In 1903 a man named Samuel Pierpont Langley was considered by many the man who was going to be the first to achieve manned flight. He had the backing of Andrew Carnegie, financing from the war department, he recruited the best minds in the country and the New York Times followed him around waiting for him and his team to figure out this whole airplane thing.

100 miles away a group headed by Orville and Wilbur Wright were on the same quest. With no funding except the income from their bicycle shop, many of the team lacked a high school education, let alone a college degree. But while Langley's team worked in pursuit of the fame and fortune they believed would follow flight, the Wright Brother's team followed a dream, a dream that, if successful, would

change the world. And in Dec 1903 that dream was realized.

In 1938 at the REALTORS® National Convention a group of 37 women representing 9 states met for the inaugural meeting of the Women's Council of REALTORS®. Like the Wright Brothers they knew that if you wanted to build a plane you don't gather wood and canvas and give orders, you teach your followers to yearn for the chance to fly. Those ladies had a dream, a dream of an organization with a mission. A mission to empower women to exercise their potential as entrepreneurs and industry leaders. A dream that would change the world as they knew it.

And here we are 75 years later. Still dedicated to empowering women in our profession and still dedicated to changing our world for the

better. A group of women (and men) who develop and apply the skills gained through the Leadership Academy across all aspects of their personal and professional lives. People who are learning to build and maximize relationships for business and personal success. If you actively participate in this chapter it increases the value of your membership. Participation in the El Paso Del Norte Chapter of the Women's Council of REALTORS® is your opportunity to contribute to change, and to be changed, personally and professionally.

Today I invite you to grab your boarding pass and prepare to fly with your incoming leadership on flight 2013. Take hold of your chance to change the world as you know it.



**Yolanda Baca**  
**REALTOR®**

## EP Home Search RE

- Favorite Team: Dallas Cowboys
- Favorite Movie: Grease
- Favorite Holiday: Christmas
- Something on Bucket List: New Year's Eve in New York City

## Spring Event—2nd Annual Project Funway, Coming Soon!

We will be hosting our 2nd Annual Project Funway this Spring. Our Ways & Means Committee will be having their first planning meeting on Friday, January 25th at 10 AM at the offices of Century 21 The Edge. They are located at: 1201 Airway Blvd.

We are looking for participants create an outfit loosely connected to their portion of the real estate industry. Ex: If you are a roofer, you make an outfit out with shingles and black roof

paper.

This will be a ticketed event full of a fun evening with a dinner, fashion show and lots of laughs. Be careful, you make end up having sore cheeks from laughing and smiling so much!

If you would like to volunteer or be a Strategic Partner for this event, please contact: Denise Weber at 915-867-9963 or [deniseweber@live.com](mailto:deniseweber@live.com). It's going to be an amazing time and you will love it!

project  
**FUNWAY**



Style with Attitude

## TREPAC Contribution Challenge!

We have been challenged by the other WCR Chapters to bring in the most TREPAC Contributions for the TAR/WCR Celebrity Waiter Evening. Last year El Paso surpassed their goal with TREPAC Contributions and we would like to repeat the success again!

Lizeth Smith, our President-

Elect and 2013 TREPAC Co-Chair for GEPAR, has challenge promise cards you can fill out and we will turn them in during our visit to the Winter Meeting. You can contact Lizeth at: 915-637-6057.

*Let's show the rest of Texas how El Paso gets the job done!  
Make your pledge today!*



## Member Benefit: Travel to TAR/WCR Winter Meeting

As a National Member of the El Paso Del Norte Women's Council of REALTORS® one of your Member Benefits is staying with our chapter for free while attending the TAR/WCR Winter Meeting. We will be traveling February 6-10, 2013. If you would like to join us, please contact our President-Elect, Lizeth Smith, at 915-637-6057 or [liz\\_mms@live.com](mailto:liz_mms@live.com).

We will need a copy of your confirmation for the Winter Meeting and a signed Travel Commitment that you

can get from Lizeth. We love to exercise the opportunity of taking our members to these conferences. You will have the chance to meet other REALTORS from Texas and attend the educational meetings offered. The wonderful thing about attending the Winter Meeting is that registration is FREE! You can choose to purchase tickets to the TREPAC/WCR Celebrity Waiter Night and WCR Luncheon. **Deadline to submit your Travel Commitment is January 25, 2013.**

*Would you like to become a member of the El Paso Del Norte Women's Council of REALTORS®?*

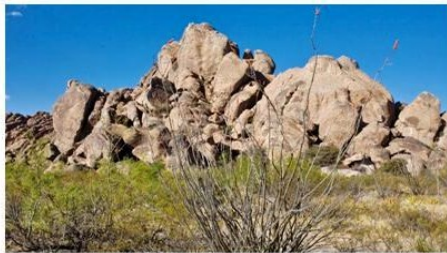
It's just \$180 to join and you become a National WCR member. Please contact Heather Harmston, VP of Membership for more details. She will be happy to help and answer any questions you may have. 915-298-1443 or join online at: [www.wcr.org](http://www.wcr.org)



# Exclusive WCR Training

**Thursday January 24**  
**10:00am – 12:00pm**

Learn about the stages of construction and things you can expect during the construction of the home. Come to the class and become a better expert on new home construction.



*Sierra del Este - Unit 64*  
A DESERT VIEW HOMES community

**JOIN US AT DESERT VIEWS TDE 64 COMMUNITY**

**14390 EARLY MORN AVE.**

**915-857-1222**

**TAKE NORTH ZARAGOZA TO EAST PEBBLE HILLS**

**TURN EAST UNTILL IT ENDS AT JOHN HAYES.**

**TURN RIGHT AT EARLY MORN**

**Join us for Lunch at our models after training!**

Please RSVP to

**Angela Ochoa 915-252-7943 or**

**Alex Aguirre 915-603-0820 [aaguirre@desertviewhomes.com](mailto:aaguirre@desertviewhomes.com)**

[www.desertviewhomes.com](http://www.desertviewhomes.com)



# Women's Council of REALTORS®

## El Paso Del Norte Chapter

PO Box 971692  
El Paso, TX 79927  
wcrelpasso@yahoo.com

### Mission of the Women's Council of REALTORS®

*We are a network of successful REALTORS®, empowering women to exercise their potential as entrepreneurs and industry leaders.*

### Women's Council of REALTORS® Vision Statement

*Through our influence as successful business professionals, women will effect positive change in the profession and in the broader community.*

*Printing provided by: Lozano Real Estate Group*

[www.wcrelpasso.org](http://www.wcrelpasso.org)



Women's Council of REALTORS—El Paso Del Norte Chapter

## SAVE THE DATE!

- January 24, 2013—WCR Building Stages Education Class
- February 6-10, 2013—Mid-Year TAR/WCR Meetings in Austin, TX
- February 12, 2013—GEPAR TREPAC 3rd Annual Hotties Contest
- February 15, 2013—Business Resource Luncheon at The El Paso Club
- March 15, 2013—Business Resource Luncheon at the El Paso Club

**Women's Council of REALTORS® TEXAS CHAPTER presents**

# HEROES & VILLAINS

## CELEBRITY WAITER EVENT

**BENEFITING**

DINNER, DJ & DANCING  
**TICKETS \$59**  
AVAILABLE ONLINE AT  
**TEXASREALTORS.COM**  
SALE ENDS JAN. 31  
**RESERVED TABLE \$100**  
CONTACT KIMBERLY SHAW  
KIMBERLY@GET-YOUR-MOVE-ON.COM  
FOR ORDER FORM

**FEBRUARY 8TH**  
**7-10PM**  
**HYATT REGENCY AUSTIN**  
**208 BARTON SPRINGS ROAD**

**COME DRESSED AS YOUR "ALTER EGO"**