|  |
| --- |
| **Strategic Partner Benefits** |
| **Gold**  | **Silver** | **Bronze** |
| **$2,500**  | **$1000**  | **$500**  |
| Certificates for complimentary Network program attendance\* | **4** | **2** | **1** |
| Certificates for complimentary Network program attendance for REALTOR® guests | **4** | **2** | **1** |
| Recognition on Network website | **\*** | **\*** | **\*** |
| Live link to Company website on Network website | **\*** | **\*** | **\*** |
| PowerPoint recognition at Network events (if available) | **\*** | **\*** | **\*** |
| Company materials on display table at Network events | **\*** | **\*** |  |
| Mailing list of Network members | **\*** | **\*** |  |
| One 5-minute presentation at Network event | **\*** |  |  |
| Recognition on Network event promotional materials | **\*** |  |  |
|
| Exclusive Promotion at Network Installation Event | **\*** |   |   |

**2018 STRATEGIC PARTNERS**

**Sponsorship Form**

Online payments via credit card accepted on WCR.org

Check Payments can be made to: WCR Dallas Metro East Chapter

 PO Box 495506

 Garland Texas 75049-5506

Sponsorship Level: \_\_\_\_\_\_\_ GOLD \_\_\_\_\_\_\_ SILVER \_\_\_\_\_\_ BRONZE

**Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Office Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Cell Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**For additional information or Questions on Sponsorships please contact Amy Karns, 2018 President @ 469-215-2042**

**Information for Strategic Partners**

*Who are Women’s Council members?*

* Highly successful, professional REALTORS®
	+ Earn more than two times the average REALTOR®
	+ In business 25% longer than the average REALTOR®
	+ Generate an average of 50% of real estate business from referrals
	+ Have a ‘referral mindset’

*Why do REALTORS® join Women’s Council?*

* To build productive professional relationships
* To build and access a network of professional expertise (including affiliated companies) they can leverage for their clients
* To continue to grow personally and professional as top business leaders

*Why ‘Strategic Partner’ and Not ‘Member’?*

* REALTORS® are ‘members’
* The local Women’s Council Chapter is focused on building a strong base of REALTOR® members to benefit REALTORS® and to provide access to strategic partners to a broader base of successful professionals in the industry
* ‘Strategic Partner’ distinguishes and positions affiliated companies as ‘partners’ with REALTORS® in providing complementary expertise and services in pursuit of a mutual goal – to help clients buy and sell homes

*How are ‘Strategic Partners’ Viewed?*

* As professionals who have complementary expertise, experience and information to share that will help REALTORS® be more successful
* As a means to help the Chapter better serve REALTORS®
* As part of the network of experts REALTORS® have access to in order to better serve their clients

*What are the Benefits of Being a Strategic Partner?*

* There are a variety of levels and benefits available to suit strategic partner marketing budgets and goals
* Benefits provide many ways to be visible (with REALTORS® *and*  their clients) and opportunities to build productive relationships with REALTORS®
* Benefit offer strategic partners opportunities to showcase their products and services *in addition to* their experience and expertise
* Benefits offer strategic partners the opportunity to become an indispensable part of the REALTOR®’s professional network of experts to better serve their clients