



Chapter Leaders

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President-elect

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Secretary

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Treasurer

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Mission Statement

We are a network of successful REALTORS®, advancing women as professionals and leaders in business, the industry and the communities we serve.



President's Message

Greetings for 2015 ! I'm excited and looking forward to a great year . We have an amazing line of officers that I'm looking forward to working with this year. We have four events for the year that's going to rock ! Our first one is Wine ,Chocolate, & Bling on February 12th at KAAR from 6-9 pm. A Run for the Roses will occur May 1st at The Holston Hills Country Club . In the fall we are going to have a Tailgate Party at Admiral Title and Maryann is heading our Fall Luncheon Fashion Show.

*Our chapter is **energized** and **passionate** in helping our members be strong real estate professionals in today's changing marketplace. With the ever demanding customers and tough competition - you can't do it alone ! By joining the Women's Council of REALTORS , you tap into powerful programs that yields tangible results for you and your business - as well as networking and referral opportunities at the national, state and local levels. Become a member today and get **plugged in** and **energized** !*

Linda Kelly, Crye-Leike Realtors South

Fourth Quarter Summary

October – Speaker: Asst. Chief Deputy Lee Tramell, Knox Co Sheriffs Dept.
 Strategic Partner: Lacy Wallace Regions Mortgage
 October 9th – Brats, Beer and Bags
 November 5th – Affiliate Member Luv Fest
 November – Speaker: Installation of Officers held at The Paris Apartment
 Strategic Partner: Janette Burgin Regions Mortgage
 December – Holiday Open House

Upcoming Events

February 12th 11:30 – 1pm
 Business Resource Luncheon
 At KAAR
 Speaker: Mayor Tim Burchett
 Sponsor: Cindy Bush,
 Knoxville News Sentinel



February 12th
 Wine, Chocolate & Bling, 6pm – 9pm at KAAR, Tickets: \$25

March 12th 11:30am – 1pm Business Resource Luncheon At KAAR
 Speaker: A panel discussion on the new HUD settlement statement with our national affiliate title members ; Phillis Burnett with Admiral Title, Janet Neal with Radiant Title and Jenny Fogarty with Knoxville Title Agency.
 Sponsor: Maryann Azambuja, First American Home Buyers Protection

4th Quarter Membership News

New Members

The Knoxville Chapter of the Women's Council of REALTORS® is proud to welcome the following new REALTOR members:

72 National Members
-40 Realtor
-20 National
-8 Local Affiliates
-4 Secondary
72 Total Members

STRATEGIC PARTNERS 2015

Vicki Williams –
Movement Mortgage

Jenny Fogarty – Knoxville
Title Agency

Cindy Bush – Knoxville
News Sentinel

Janette Burgin – Regions
Mortgage

Kim Carman – Arrow
Exterminators, Inc.

Maryanne Azambuja –
First American Home
Warranty

Mansour Hasan – State
Farm Insurance

Val Privett – Privett
Insurance Group

Scott Brockamp – HIS
Security



At the November Business Resource meeting, the local chapter of Women's Council of Realtors installed their leadership for 2015. Pictured from left to right are, Treasurer - Janet Hester - Realty Executives Associates, Secretary - Sandra Parsons - Mortgage Investors Group, Vice-President of Membership - Diana Edge - Realty Executives Associates, President-Elect - Carl Peiers - Century 21 AAIM, and President - Linda Kelly - Crye-Leike Realtors South.



Holiday Open House

At this year's Women's Council of Realtors Holiday Open House, donations were collected for the Food for Kids Weekend Backpack Feeding Program of Second Harvest Food Bank of East Tn. The total collected at this lunch event was \$2300. According to Elaine Streno, Executive Director, "Second Harvest has six different feeding programs throughout our 18 county service area. The Food for Kids weekend backpack feeding program is presently in 249 schools, feeding 11,000 children. It is the one program we feel could possibly change the cycle of poverty, given the children in this program are concentrate on learning instead of how hungry they are". Sally Sparks (Century 21 Select Properties) KAAR President 2015 and Doyle Webb (Realty Executives Associates) KAAR President 2014 did a great job collecting donations!

Education Committee Update

January 14th, 12pm - 1pm at Radiant Title, Roberts "Rules of Order"

February 25th, 12pm - 1pm, Lunch & Learn "Emergency Restoration Services" Sponsored by Lisa Simmons, 1-800 Water Damage

March 18th - 11:30am - 1pm at Gateway Mortgage, "Elder Law & Reverse Mortgages"

Scholarships

The purpose of the scholarship program is to promote career development and leadership skills. Qualified awards will assist the WCR Realtor® member in their pursuit of a Realtor® designation. Scholarships will be awarded on the basis of attendance and participation in Chapter activities.

The 2014 Scholarship recipients were Sally Sparks, Century 21 Select Properties and Linda Meese, Pinnacle Real Estate.

2015 Leadership

Parliamentarian: B.J. Swinehart

Committee chairs for 2015 are: Education & Programs - Diana Traylor, By Laws - Cristall Mount, Ways & Means - Patti Whalen, Nominations - Linda Meese, Membership - Diana Edge, Finance & Budget - Karen Ware. Special Committee Chairs: Audit - Sherri McHaffie, Awards & Recognition - Janet Hester, Hospitality/Setup - Beth Bledsoe, Reservations/Food - Diana Edge, Marketing/Newsletter/Website/Social Media - Cindy Bush & Russell Haskins, Strategic Partners/Resource Table - Jenny Fogarty

Awards and Recognition Fourth Quarter



Sally Sparks, Century 21 Select Properties has earned the Seniors Real Estate Specialist designation. By earning the SRES designation, Sparks has demonstrated an understanding of the specialized needs of buyers and sellers in the 50-plus demographic.

