

**Women Council 2018 Strategic Partnership Opportunities**

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| --- | --- | --- | --- | --- | --- |
| **BENEFITS** | **PLATINUM****$2,500** | **GOLD****$1500** | **SILVER****$1000** | **BRONZE****$500** | **COPPER****$150** |
| Complimentary tickets to our fundraisers | **10** | **4** | **2** | **1** |  |
| Complimentary certificate for REALTOR guests\*\*\* | **4****(any meeting)** | **2** |  |  |  |
| One 2-minute presentation at a Network meeting\*\* | **\*** | **\*** |  |  |  |
| Recognition on fundraiser/meeting promotional materials (agendas, brochures) | **\*** | **\*** |  |  |  |
| Introduction of our Strategic Partners before Network meetings | **\*** | **\*** | **\*** | **\*** |  |
| Company materials on display table at fundraisers/meetings\*\* | **\*** | **\*** | **\*** |  |  |
| Display of banner at fundraiser/meetings\*\* | **\*** |  |  |  |  |
| Recognition on Network website | **\*** | **\*** | **\*** | **\*** |  |
| Live link to Company website on Network website | **\*** | **\*** |  |  |  |
| PowerPoint recognition at Network meetings(if applicable) | **\*** | **\*** | **\*** | **\*** |  |
| Mailing list of Chapter members | **\*** | **\*** |  |  |  |
| First opportunity to sponsor education event when speaking | **\*** |  |  |  |  |
| Sponsor Spotlight on Chapter newsletter | **\*** |  |  |  |  |
| WCR Strategic Partner Name Tag | **\*** |  |  |  |  |
| WCR Strategic Partner Pin |  | **\*** | **\*** | **\*** | **\*** |
| Social Media Recognition | \* | \* | \* | \* | \* |

\*\* Must be present for the event & purchase a ticket

\*\*\*Excludes Top Producer and Installation meetings



3645 N I-10 Service Road, Metairie, LA 70002

**New Strategic Partner Opportunity**

December 8, 2018

Dear Friends of Women’s Council,

Women’s Council of Realtors are highly successful, professional REALTORS who earn more than two times the average REALTOR, are generally in business 25% longer than the average REALTOR, generate an average of 50% of real estate business from referrals and have a ‘referral mindset.’ REALTORS join Women’s Council to build productive professional relationships, build and access a network of professional expertise they can leverage for their clients and to continue to grow personally and professionally as top business leaders.

Our New Orleans Metropolitan Network is proud to continue our **‘Strategic Partner’ Program**. Because we are focused on building a strong base of REALTOR members and access to strategic partners, a broader base of successful professionals in the industry, we are incorporating Strategic Partners. These partners are affiliated companies who will provide REALTORS with complementary expertise and services in pursuit of a mutual goal—to help clients buy and sell homes. As a Strategic Partner, you will help REALTORS be more successful, strengthen our network and be the experts that provide better service to our clients. In addition, you will be able to choose a level that suits your marketing budget and goals. These benefits will provide many ways for you to be visible to REALTORS and their clients as well as opportunities to build productive relationships. You will also be able to showcase your products and services in addition to your experience and expertise. Our Strategic Partners have the opportunity to become an indispensable part of the REALTOR’s professional network of experts to better serve their clients.

Thank you so much for your continued support! We are looking forward to introducing our updated program from last year with a few changes and welcome you to call with any questions. One of the biggest advantages of this program is that when we are hosting a fundraiser, we won’t be calling for your sponsorship because you will already be our Strategic Partner.

Respectfully,

2018 Women’s Council of Realtors Metropolitan Board



**Strategic Partner Worksheet**

**Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Number of Employees:\_\_\_\_\_\_**

**Strategic Partner Level: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Payment Method: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Helpful Hints:**

* **Please make checks payable to New Orleans Metropolitan WCR**
* **Please send your updated logo and website link to Melissa McClendon,** **alanileah@gmail.com** **immediately so we can update our systems.**
* **Questions? Contact Melissa McClendon, 504-417-5131 or email**

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**WCR USE ONLY: Platinum/Gold—Network Meeting Presentation: \_\_\_\_\_\_\_\_\_\_\_**

**Presentation Reserved\_\_\_\_\_\_\_\_ Logo Rcv’d\_\_\_\_\_\_\_\_ Website Rcv’d\_\_\_\_\_\_\_\_\_ Name Tag Received \_\_\_\_\_\_\_\_ Social Media Recognition\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**