

Womens' Council of REALTORS Board Meeting

GLAR Office @6300 Dutchman's Parkway

May 2, 2017 1:00 PM

1. Call to Order – Karen Bhatt at 1:03 PM
 - Excused Absences were Florence Browne, Sherry Henry, Asher Snow, Laura Wessell, La Keesha Washington.
 - In attendance were Karen Bhatt, Santosh Bhatt, Barb Jeffries, Bonnie Mays, Laura Rice, Leesa Hill, Sharon Kilpatrick, Grace Patterson and Louise Miller.
2. Approval of April Minutes – Group reviewed the minutes. Laura Rice moved to accept and Bonnie Mays seconded. Approved.
3. Financial Report – Barb Jeffries reviewed the financial and reported that in March, she reallocated the Strategic Partner funds based upon the sub-categories like fashion show table, lunches and the expo table.

Santosh suggested that WCR investigate E & O insurance for the Board.

COMMITTEES AND TASK FORCE RERPORTS

4. Membership Report – Laura Rice reported that based on national records, we have 82 members and the ratio is 70% REALOTRS and 30% strategic partners. The national system will be updated for the 14 new members from the fashion show taking us to 96 members. Board discussed whether one strategic partner company could have a second member join WCR at a reduced rate. Laura moved that each member should pay the \$250 local fee for each membership. Leesha seconded. Motion passed unanimously.
5. Programs – Leesha reported that MBAL prices their lunches at \$20 for member and \$23 for non-members and that they have a different system to RSVP to their lunches. Leesha moved and Barb Jeffries seconded and the board unanimously decided that we will use Eventbrite to RSVP to the joint lunch and charge the same as MBAL (\$20/23).
6. Strategic Partners – Asher was not present but Karen said she would follow up with Asher about fixing the sponsorships at the joint Lexington meeting so we don't have 2-10 and American Home with Kelley DeGeorge sponsoring the same meeting. Kelley will be the sponsor.
7. Social Committee – Sherry Henry was not present. Karen reported that Sherry will host the next social at her home from 5-7PM on June 6th. Each board member should bring his/her favorite white or red wine for a wine tasting. This will be a new member social. Laura and Sharon will invite the new members personally. Cheddar Box will cater sponsored by Restoration.
8. Fashion Show – Barb started the discussion until Louise arrived. Louise's report is attached. 61 tables were sold, there were 18 vendor tables, 320 tickets for the raffle were sold, and there were 6 sponsors. Net income was \$15,333.22. All agreed the photo booth was huge success and should be continued. Churchill Downs was agreed to be a superior venue although the food was not particularly great.

\$3000 will be donated to the Ovarian Cancer charity. Stephanie Virgin and Stephanie Wetzstein will be presented a check at the next board meeting or at the joint MBAL luncheon to generate publicity. Grace will check with them to see who the check should be presented to ---maybe a director?

9. Business Expo – Karen reported that the expo will be at the Olmstead and therefore the capacity will be 52 exhibitors and the table fee will be raised from \$200 per table to \$250 per table. (Barb will need to update the Strategic Partner budget.) The Olmstead requires payment in advance of \$3500. There were 48 tables last year. Of the \$750 from each event partner, \$250 goes toward the table. Only three vendor per trade will be at the expo. Karen asked for a motion to approve the proposed budget. Laura moved to accept and Barb seconded and the budget passed unanimously.
10. Fashion Show 2018 - Laura Rice moved that Laura Wessell, Barb Jeffries and Karen Bhatt be the 2018 fashion show chairs. Barb seconded and motion passed.
11. Nominating Committee – The bylaws state that the committee is comprised of the immediate past president (Chairperson) plus four active members. One of the four active members is selected by the Governing Board. Louise moved that person be Florence Browne and Bonnie seconded the motion and it was passed unanimously. The remaining three members plus two alternates are needed. The membership will get an email asking for volunteers to serve this month. At the joint meeting with MBAL, attendees at that meeting will receive a ballot at check in. The nominating committee elected at that meeting will present the nominees for the 2018 Governing Board at the joint Lexington meeting in September. Membership attending that luncheon will vote.
12. Storage Shed – Board agreed to check out pricing for a storage facility for fashion show items, expo, etc.... Louise will check with Mark Helm. Tax preparation has been done by a different preparer each year. Tax files will stored electronically.
13. New business – None
14. Adjourned