

Meet Our 2019 Leadership Team



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Our website address is www.wcrharford.com

Find us on facebook at Women's Council of REALTORS®, Harford County Chapter

You may find us on social media sites using #WCRHarfordMD



2019 Strategic Partner Program Information and Application

Mission of Women's Council of REALTORS

We are a network of successful REALTORS®, advancing women as professionals and leaders in business, the industry and the communities we serve.

Service providers wanting to reach business decision makers in the real estate industry look to the Women's Council of REALTORS®. Our size and scale allows you to reach highly engaged and organizationally connected members who are business leaders in their communities. www.wcrharford.com



New Strategic Partner Opportunity

Dear Friends of WCR,

Women's Council of REALTORS® are highly successful, professional REALTORS® who earn more than two times the average REALTOR®, are generally in business 25% longer than the average REALTOR® generate an average of 50% of real estate business from referrals and have a 'referral mindset'.

REALTORS® join Women's Council to build productive professional relationships, build and access a network of professional expertise they can leverage for their clients and to continue to grow personally and professionally as top business leaders.

Our Harford County Network is proud to introduce our 2019 Strategic Partner Program. We believe that by building a strong base of REALTOR® members and incorporating well respected Strategic Partners, all members of WCR will have access to a broader base of successful professionals in the industry at business resource meetings and events.

Our Strategic Partners are affiliated companies who will provide REALTORS® with their expertise and services in pursuit of a mutual goal-to help clients buy and sell homes. As a Strategic Partner, you will help REALTORS® be more successful, strengthen our network and be the experts that provide better service to our clients. In addition, you will be able to choose a level that suits your marketing budget and goals. These benefits will provide many ways for you to be visible to REALTORS® and their clients as well as opportunities to build productive relationships. You will also be able to showcase your products and services in addition to your experience and expertise. Our Strategic Partners have the opportunity to become an indispensable part of the REALTOR'S® professional network of experts to better serve their clients.

We are looking forward to introducing this program and welcome you to call or email us with any questions. One of the biggest advantages of this program is that when we host events, we won't be asking for your sponsorship because you will already be our Strategic Partner. Thank you so much for your continued support! Without you, we could not provide our membership with all the valuable programs and networking opportunities that we will present throughout the year.

Respectfully,

2019 Women's Council of REALTORS® Harford County Network

Annual Strategic Partnership Opportunities

Benefits	Gold	Silver	Bronze
	\$750	\$500	\$300
Certificates for complementary Network meeting attendance*	9	4	2
One 5-minute presentation at a network meeting	*	*	
Recognition on meeting promotional materials	*		
Company materials on display table at Network meetings	*		
Display of banner at Network meetings**	*	*	*
Recognition on Network website and Facebook	*	*	*
Live link to Company website on Network website	*	*	
PowerPoint recognition at Network meetings	*	*	
Mailing list of Network members	*		
First opportunity to sponsor education event when speaking	*		
Social Media Recognition	Monthly	Quarterly	Semi -Annually
Opportunity to interact with industry professionals	*	*	*



Gold Level \$750.00

III YES, I would like to sponsor at a fee of \$750.00

Name: _____

Company: _____

Key Benefits:

- III Complementary meeting attendance.
- III Networking opportunities prior to our meeting program presentations .
- III Promote and advertise your Company on our Website w/name and logo.
- III Place your name, company, phone and e-mail in our Sponsor Pamphlet which is placed on the tables at each meeting.
- III Display your company information (including pamphlets, business cards, pens, etc.) at our Sponsor Table, set up at each meeting.
- III You will have the opportunity to give a short introduction about you and your **Company (5 minutes) at One Of OUR meetings & events.** (to be determined by the WCR Board)
- III You will be offered an opportunity to lead the Pledge of Allegiance or to provide the Inspiration at a monthly program. (Quarterly)
- III You will have the ability to link your company/business URL link on our website.

BE SURE TO FILL OUT THE STRATEGIC PARTNER WORKSHEET AND RETURN THIS PAGE WITH A BUSINESS CARD



Silver Level \$500.00

111 YES, I would like to sponsor at a fee of \$500.00

Name: _____

Company: _____

Key Benefits:

- ||| Attend four programs and events for free.
- ||| Networking opportunities prior to our meeting program presentations.
- ||| Promote and advertise your Company on our Website w/name and logo.
- ||| Place your name, company, phone and e-mail in our Sponsor Pamphlet which is placed on the tables at each meeting.
- ||| Display your company information (including pamphlets, business cards, pens, etc.) at our Sponsor Table, set up at each meeting.
- ||| You will have the opportunity to give a short introduction about you and your company (5 minutes) at one of our meetings & events. (to be determined by the WCR Board)

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Bronze Level \$300.00

III YES, I would like to sponsor at a fee of \$300.00

Name: _____

Company: _____

Key Benefits:

- III Attend two programs and events for free.
- III Networking opportunities prior to our meeting program presentations.
- III Promote and advertise your Company on our Website w/name and logo.
- III Display your company information (including pamphlets, business cards, pens, etc.) at our Sponsor Table, set up at each meeting.

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Strategic Partner Worksheet

Company Name: _____

Website: _____ (as it should appear in print & online/social media)

Contact Person: _____ Email: _____

Mailing Address: _____

Office Phone: _____ Cell Phone/Text: _____

Name of Additional company representative who may attend events: _____

Referred by: _____ () WCR Member () REALTOR () Other

Strategic Partner Level: _____

*Please send your company logo & headshot and your website link to:
harfordwcr@gmail.com immediately so we can update our systems.

{ }PG files, please)

Please make checks payable to Harford WCR.

Questions? Text us at 443-807-8472 or email harfordwcr@gmail.com .

WCR USE ONLY:

Logo Rcv'd _____ Website Rcv'd _____ Strategic Partner Pin issued _____ WCR Website updated _____

Welcome New Members Gifts Rcv'd _____ WCR Mailing Labels sent _____ Social Media Recognition _____

Project Team _____ Event Sponsorship Dates _____