



2018 STRATEGIC PARTNERSHIP LEVELS

	Platinum 1 Per Business Line \$750	Gold 2 Per Business Line \$500	Silver Unlimited \$300	Friends of WCR* Unlimited \$175
Two (2) 5-Minute Commercials at (2) Business Resource Meetings (BRM) in 2018, One (1) Pop-Up Banner at ALL BRMs, Prominent Placement in Every BRM Program, and Company literature distributed directly to attendees at every BRM	✓			
One (1) 3-Minute Commercial at One (1) BRM in 2018		✓		
One (1) 1-Minute Commercial at One (1) BRM in 2018			✓	
Two (2) Complimentary Tickets to <u>Every</u> Special Event in 2018	✓			
Two (2) Complimentary Tickets to <u>One</u> Special Event in 2018		✓		
Two (2) Complimentary Tickets to Every BRM in 2018	✓			
Pay member pricing for all BRMs and Special Events in 2018		✓	✓	✓
Guest Blogging Opportunity To Write Articles or Video Blog During a Designated Week Each Month, To Be Published To Network Website & Other Social Media Outlets (Industry-Related & Beneficial Content Only)	✓			
Weekly Strategic Partner Spotlight on Women's Council of Realtors Phoenix's Facebook Page (One Strategic Partner Per Week Beginning February 2018)	✓	✓	✓	
Introduced at ALL BRMs and at ALL Women's Council of Realtors Phoenix Special Events	✓	✓	✓	
Access to Women's Council of Realtors Member List	✓	✓	✓	✓
Website Recognition - Company Logo Will Be Visible on Network Website All Year	✓	✓	✓	
Company Literature Displayed on Designated Table at ALL BRMs	✓	✓	✓	
Women's Council will offer several Sponsorship Opportunities via BRMs, Class and Special Events in 2018. Strategic Partners will be given the First Opportunity at Sponsorship, ahead of any non-strategic partner affiliates. Order of priority will correspond to your level of Strategic Partnership.	✓	✓	✓	✓

* SP With Another Network



STRATEGIC PARTNERSHIP APPLICATION

(PLEASE LIST YOUR INFORMATION AS YOU WOULD LIKE IT REPRESENTED IN OUR MEMBERSHIP DIRECTORY.)

COMPANY NAME: _____ MEMBER NAME: _____

MAILING ADDRESS: _____ CITY: _____ ST: _____ ZIP: _____

MOBILE NUMBER: _____ OFFICE: _____ FAX: _____

EMAIL: _____ WEB ADDRESS: _____

STEP 1: CHOOSE YOUR STRATEGIC PARTNERSHIP LEVEL:

_____ PLATINUM (\$750) _____ GOLD (\$500) _____ SILVER (\$300) _____ FRIENDS OF WCR Phx* (\$175)

STEP 2: PAYMENT OPTIONS (PLEASE CHOOSE 1):

<p><u>Pay by Check to:</u> Women's Council of Realtors Phoenix <u>Mail to:</u> WCR PHOENIX 5033 N 19th Ave, #119 Phoenix, AZ</p>	<p><u>Pay by Card:</u> Visa __ MC __ Amex __ Dis __ Card # _____ - _____ - _____ - _____ Exp: ____ / ____ Signature: _____</p>
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(*Prerequisite for Friends of WCR Phx: You must be a Strategic Partner with another WCR Network)

THANK YOU FOR YOUR INTEREST IN OUR NETWORK! WE LOOK FORWARD TO A MUTUALLY BENEFICIAL RELATIONSHIP!