



## Women Council 2024 Strategic Partnership Opportunities

5001 Hwy 190 A-4, Covington LA 70433

### New Strategic Partner Opportunity

December 1, 2023

Dear Friends of Women's Council,

Women's Council of Realtors are highly successful, professional REALTORS who earn more than two times the average REALTOR, are generally in business 25% longer than the average REALTOR, generate an average of 50% of real estate business from referrals and have a 'referral mindset.' REALTORS join the Women's Council to build productive professional relationships, build and access a network of professional expertise they can leverage for their clients and to continue to grow personally and professionally as top business leaders.

Our St Tammany Network is proud to continue our **Strategic Partner Program**. Because we are focused on building a strong base of REALTOR members and access to strategic partners, a broader base of successful professionals in the industry, we are incorporating Strategic Partners. These partners are affiliated companies who will provide REALTORS with complementary expertise and services in pursuit of a mutual goal—to help clients buy and sell homes. As a Strategic Partner, you will help REALTORS be more successful, strengthen our network and be the experts that provide better service to our clients. In addition, you will be able to choose a level that suits your marketing budget and goals. These benefits will provide many ways for you to be visible to REALTORS and their clients as well as opportunities to build productive relationships. You will also be able to showcase your products and services in addition to your experience and expertise. Our Strategic Partners have the opportunity to become an indispensable part of the REALTOR's professional network of experts to better serve their clients.

Thank you for your past support in addition to your continued support. We are extremely excited to introduce you to our new rewarding partnership program. We welcome your call with any questions. One of the biggest advantages of this program is that when we are hosting events we will be calling for your presence.

Respectfully,

### 2024 WCR- St Tammany Network Board

Carla Kelly, President

Kasey Fiorella, President-Elect

Brionne Espadron, 1st VP/Secretary

Amber Stelly, Treasurer

Lindsey VanAs, Membership Director

Staci Schwittay-Lacompte, Program Director



### Women's Council of Realtors 2024 Strategic Partnership Opportunities

BENEFITS	PLATINUM \$1200	GOLD \$800	SILVER \$500	BRONZE \$350	COPPER \$200
Number of members to join per partnership	4	3	2	1	1
WCR Strategic Partner Pin	*	*	*	*	*
Social Media Recognition	*	*	*	*	*
Recognition on Network website	*	*	*	*	
Live link to Company website on Network website	*	*			
Introduction of our Strategic Partners at Network meetings	*	*	*	*	
Company materials on display table at meetings* *Strategic Partner to bring & put out / pick up	*	*			
Recognition on meeting promotional materials (agendas, brochures)	*	*	*	*	*
One 2-minute presentation at a Network meeting with lunch included	*	*			
Display of banner at meetings* *Strategic Partner to bring & setup/takedown	*				
Mailing list of Network members	*				
Recognition on Network Newsleers & Email Blasts	*	*			
WCR Strategic Partner Name Tag	*				
First opportunity to <b>SPONSOR</b> education event when speaking	*				

## Strategic Partner Worksheet



### Women Council 2024 Strategic Partnership Opportunities

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Established Date: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_ Number of Employees: \_\_\_\_\_

Partner Level\*: \_\_\_\_\_

\*Options: PLATINUM, GOLD, SILVER, BRONZE, OR COPPER

Payment Method\*: \_\_\_\_\_

\*Check/Credit Card

Credit Card information \_\_\_\_\_ exp: \_\_\_\_\_ CVC: \_\_\_\_\_

\*Credit Card Payment will include a 5% processing fee.



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### Helpful Hints:

Want to pay with a credit card for fast and easy processing? Here is a link and QR code to use:  
( Please note, there is a 4% processing fee added for this feature)

Link to WCR Strategic Partner Sign Up <https://mp.gg/id02fzx>



- Please make checks payable to WCR ST Tammany
  - Please send your **updated logo** and website link to Carla Kelly at [wcrstp@gmail.com](mailto:wcrstp@gmail.com) immediately so we can update our systems.
  - Questions? We have a Committee for that! I would like to introduce them to you:  
Kasey Fiarella (985-788-7110, [slidellrealestate@gmail.com](mailto:slidellrealestate@gmail.com)),  
Audry Gitz ( 985-718-7549, [Audrey@arenacollective.com](mailto:Audrey@arenacollective.com)),  
Caroline Carruth (985-773-2345, [caroline@arenacollective.com](mailto:caroline@arenacollective.com))  
or email at [wcrstp@gmail.com](mailto:wcrstp@gmail.com) and you are always welcome to reach out to me:)

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**WCR USE ONLY: Planum/Gold—Network Meeting Presentation: \_\_\_\_\_**

**Presentation Reserved \_\_\_\_\_ Logo Rcv'd \_\_\_\_\_ Website Rcv'd \_\_\_\_\_**

**Pin Received \_\_\_\_\_ Social Media Recognition \_\_\_\_\_**