

# Women's Council members create results for you.

As a member of Women's Council of REALTORS®, I belong to an elite group of business leaders, a network of successful REALTORS®, advancing women as professionals and leaders in business, the industry and the communities we serve.

## Women's Council Difference

### Women's Council members.....

- **SELL MORE.** Women's Council member average sales volume is \$6.3 million annually, more than 3X that of a typical REALTOR® (\$1.7 million). Women's Council members create results!
- **ARE SEASONED PROFESSIONALS.** 70% of Women's Council members have been selling real estate for 10 or more years. Women's Council members have the experience!
- **WORK HARDER FOR YOU.** The average workweek of a Women's Council member is 48 hours per week, 8 more than the average REALTOR®. Working hard for you!
- **CONNECT YOU.** ½ of Women's Council members business comes from referrals, and part of an 11,000 member network and support system. Whether it's across town or cross-country, the network is wide, deep, loyal and active and can connect you to all your real estate needs!
- **ARE ANCHORS IN YOUR COMMUNITY.** 65% of Women's Council members hold leadership positions in their local community (e.g., school board, government, etc.), making them respected professionals. Women's Council members have a long-term stake and reputation in you and your community.

*Note: Data and statistics were obtained from the 2015 Women's Council member survey, and the 2015 NAR Member Profile Study*