

BENEFITS FROM NATIONAL TO NETWORKS

**Administrative & Operational**

* Dues. All dues processing and operations, including: renewal notices (2 mailed & multiple emailed), data entry of new member applications and renewals, deployment of dues remittance checks (and reports) to networks, absorption of credit card fees & ecommerce support,
* Customer service: available for all members and network leaders during business hours via telephone, email, and other means.
* Bylaws and network management support
* Financial awards for recruitment and retention
* Leadership Development Tools & Training
* Planning Programs Tools
* [Policies & Procedures](https://www.wcr.org/network-tools/policies-procedures/) for network operations
* Regional administrative, event, legal and banking support for 9 regions
* Representation and relationship management to partner groups, including: National Association of Realtors®, NAR Institutes Societies & Councils, and other real estate allied groups.
* Maintenance of “Women’s Council archive”, storage and retrieval of documents outlining the 80 year history of Women’s Council
* International Outreach
* National leadership administration (RVPs, national leadership team, steering committees).
* National Committee Administration (governing board, finance & budget, steering committees, other).

**Events**

* Three signature national events, including: midyear meetings in mid to late May, national meeting in early November, and Leadership Academy (for incoming leaders) in early August in Chicago: www.wcr.org/events.

**Legal**

* D & O Insurance for Networks
* Use of the REALTOR® name and logo and enforcement of trademark violations.

**Marketing**

* Customizable recruitment, retention and marketing tools
* Membership Applications – print and customizable documents
* Marketing Videos
* News You Can Use Newsletter
* Social Media tools on all verticals and ability to repurpose & resend info
* Customized logos – EPS. JPG, PNG
* Performance Management Designation (PMN) program and Networks course delivery system
* Fillable and customizable consumer pieces
* Quarterly webinars and Networks training webinars
* Online Outlet Mall. Member benefits program including business services and travel and entertainment. Program links are as follows: wcr.savingcenter.net and memberdeals.com/wcr

**Technical**

* Local Network microsites in wcr.org with local program promotion
* Searchable member database with features including: 11 search criteria, photo, full contact information, geographic search criteria and link to social media info
* Database Management
* Hosted Website, training and tech support
* Wcr.org APP