

# Membership Application

Paying by credit card? Join now at [wcr.org](http://wcr.org)

Name \_\_\_\_\_

Company Name \_\_\_\_\_

## Company

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Cell # \_\_\_\_\_

Work # \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

## Residence

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

I would like my mail sent to:  Company  Residence

Bonita Springs-Estero \_\_\_\_\_

Local Network you are joining \_\_\_\_\_

Association of REALTORS® in which you hold membership  
(All applicants must supply this information)

Type of Membership:

- REALTOR® (\$204)
- REALTOR-BROKER® (\$204)
- REALTOR® Associate Staff (\$204)
- Strategic Partner (Various Levels)

REALTOR® Designations you have earned \_\_\_\_\_

NRDS ID# \_\_\_\_\_

Were you a national Women's Council member in the past 12 months? \_\_\_\_\_

Are you interested in getting involved in a committee or project for our Network this year? \_\_\_\_\_

## Method of Dues Payment

Check for \$\_\_\_\_\_ payable to WCR is enclosed

Yes! I would like to join Women's Council. Please contact me for my credit card information (to maintain a secure environment and protect your credit card data, we no longer accept credit card information on paper forms.)



## You can also interact with us on social media

[Facebook.com/wcrbonitaestero](https://www.facebook.com/wcrbonitaestero)

[Twitter.com/womenscouncil](https://twitter.com/womenscouncil)

[Instagram.com/womenscouncil](https://www.instagram.com/womenscouncil)

[linkedin.com/company/wcr-bonita-springs-estero](https://www.linkedin.com/company/wcr-bonita-springs-estero)

[Pinterest.com/womenscouncil](https://www.pinterest.com/womenscouncil)

Sign up at [wcr.org](http://wcr.org) for immediate membership confirmation. Or fill out the application.

Visit us at [wcrbonitaestero.com](http://wcrbonitaestero.com)

Women's Council of  
**REALTORS®**

Women's Council of REALTORS®  
PO Box 1043 Estero, FL 33928

We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.

Women's Council of  
**REALTORS®**

Please send completed application and check to:  
Women's Council of REALTORS®, PO Box 1043, Estero, FL 33929

If we are contacting you for payment, you may email this completed application to [wcrbonitaestero@gmail.com](mailto:wcrbonitaestero@gmail.com)

## Local Support, National Strength

When you join Women's Council of REALTORS®, you tap into a whole world of concrete, powerful programs that yield tangible results for you and your business. It's all possible thanks to our unique structure, the foundation of which is our nationwide network of local and state networks. That foundation allows us to bring our members the best of both worlds: the strength and continuity of a national profile, with the responsiveness and accessibility of networks close to home. The result? The Council brings you more education, more networking opportunities and more ways to build your business than any other REALTOR® organization.

## The Power of Relationships

Success in business today is achieved through positive, productive relationships. The Council provides an environment of collaboration in which members can form, build and maximize relationships for business and personal success. When members share their time, talent and experience, the industry is advanced.

## Leadership

Every business, industry and community must have leaders who can see change that is needed, organize resources, and engage the hearts and minds of those around them. Through the Women's Council of REALTORS®, members develop and apply newfound leadership skills and qualities across all areas of their personal and professional lives.

## Referral Center

The Find a Member database is publicly searchable. As a member you have access to the Referral Center, which provides expanded searchable information on member's areas of special expertise, industry and community involvement and leadership experience. The Center is your link to 11,000 members, who are among the top-producing, most experienced professionals in real estate. You have the ability to update your contact information, photo, cities served and areas of expertise so your Expertise Profile is always current.

## Local Networks

When you become a Women's Council member, you also become a member of your local network, which regularly offers business-building opportunities like roundtable discussions, speakers, panels of industry experts, new marketing concepts and other timely and topical events. Those events complement our national network by providing face-to-face interaction with other professionals right in the community where you live and work. Find a local network in your area at [wcr.org](http://wcr.org).

## National Meetings and State Events

Our state networks hold events designed to expand your career opportunities, develop your skills and talents and broaden your knowledge and know-how. To build on those opportunities, we also offer a host of business-building national meetings and special events. Our Midyear Meeting and National Conference provide the opportunity for members to come together and conduct business, boost their professional knowledge and make contacts from all over the nation.

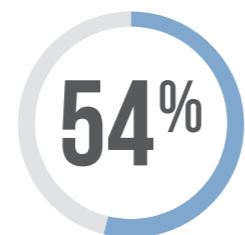
## The Performance Management Network

The Performance Management Network (PMN) is the flagship REALTOR® business leadership designation. Its design gives you practical and implementable tools for your business. Diving into hot topics such as leadership, negotiating, networking and business planning, the PMN's suite of professional performance training courses are focused on keeping your business out front and on top of an ever-changing market.

To find out more about how our designation further builds your business and gives you access to an elite referral network visit [wcr.org/education](http://wcr.org/education) or contact our Education Department at 800.245.8512.

## eConnect

Staying on top means staying in touch. So the Council brings you a range of valuable sources of information. Our eConnect newsletter is packed with timely, practical articles on topics like productivity, technology trends, leadership and professional growth. It also features the latest Council news and announcements. eConnect is emailed to members monthly and available online.



of WOMEN'S  
COUNCIL MEMBERS  
**DO REFERRALS  
THROUGH THE  
NETWORK  
ANNUALLY**

**250**  
NETWORKS  
DO  
**1,500**  
PROGRAMS  
ANNUALLY

—  
**LARGEST**  
NETWORKS  
INFRASTRUCTURE  
IN THE  
REALTOR® FAMILY



of WOMEN'S  
COUNCIL  
MEMBERS  
**ARE BUSINESS  
LEADERS IN  
COMMUNITY OR  
ASSOCIATION**



**95%**  
SATISFACTION  
RATE  
AMONG  
MEMBERS

WOMEN'S COUNCIL  
BY THE  
**NUMBERS**

**Leadership.  
Education.  
Opportunity.**  
A  
**NETWORK  
LIKE NO  
OTHER.**



Women's Council of  
**REALTORS®**