



## eConnect Newsletter for Members

Ad Size: **336 × 280 pixels**  
 Cost: **\$500 per month**  
 (\$2000 for a 6-month contract or \$3500 for a 12-month contract)



As the official voice of Women's Council, eConnect includes profiles of the most influential women in real estate, as well as the latest practical tips and techniques on growing your business. This digital newsletter is e-mailed monthly to Council members, who turn to eConnect for the latest news on the Council.

### Your ad will appear:

- > In the html email sent to members.
- > On the eConnect landing page ([www.wcr.org/enews](http://www.wcr.org/enews)).
- > On at least two article landing pages per issue.

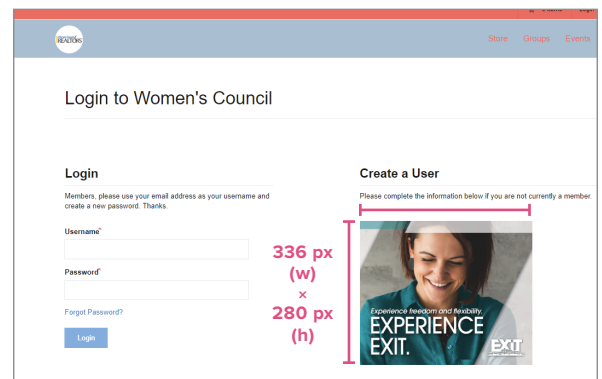
Corporate advertising opportunities are also available on the following webpages:

### Log In Page

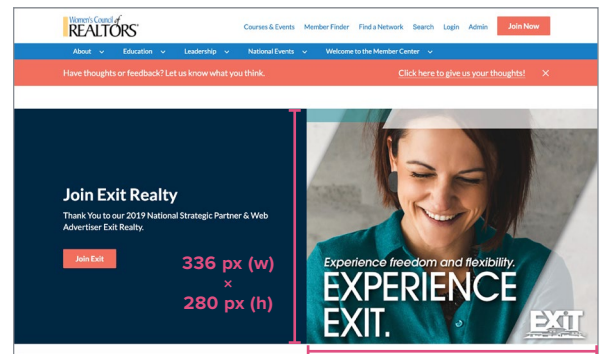
Ad Size: **336 × 280 pixels**  
 Cost: **\$100 per month**

### Member Center

Ad Size: **336 × 280 pixels**  
 Cost: **\$100 per month**



The Member Center and Log in page are consistently the second or third most-visited pages on [WCR.org](http://WCR.org), each with approximately 5,000+ pageviews per month.



## Advertiser's Information

Please print clearly and complete all fields. Submit form to Jillian Thomas at Women's Council: email [jthomas@wcr.org](mailto:jthomas@wcr.org) or fax 312-329-3290.

Advertising Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

**Option 1:** We wish to advertise in the following issues of *eConnect*, in 2019

- January     February     March     April     May     June  
 July     August     September     October     November     December

Cost is \$500 per ad (\$2000 for a 6-month or \$3500 for a 12-month contract). Your ad will appear:

- > In the html email sent to members.
- > On the *eConnect* landing page ([www.wcr.org/enews](http://www.wcr.org/enews)).
- > On at least two article landing pages per issue.
- > In postings on our Social Media pages (based on contract).

Ad specs: **336 pixels wide by 280 pixels tall - gif, png or jpeg files.**

**Option 2:** We wish to advertise on the Log In page ([www.wcr.org/login.aspx](http://www.wcr.org/login.aspx)) for these months in 2019:

- January     February     March     April     May     June  
 July     August     September     October     November     December

**Option 3:** We wish to advertise in the Member Center ([www.wcr.org/member-center](http://www.wcr.org/member-center)) for these months in 2019:

- January     February     March     April     May     June  
 July     August     September     October     November     December

**Option 2 or Option 3:** Cost is **\$100 per month**. Please note, viewing of the Member Center page is restricted to members of Women's Council only. Ad specs: **336 pixels wide by 280 pixels tall - gif, png or jpeg.**

## Method of Payment

Cost per issue \_\_\_\_\_

Your Total Cost \_\_\_\_\_

*Advance payment is required for all ads.*

- Invoice me  
 Call for my credit card information:

\_\_\_\_\_  
Phone Number

## Terms and Acknowledgement

This Agreement is entered by and between Women's Council and the Advertising Company in the Insertion Order. Invoices will be sent to the contact person listed above. Payment is due upon receipt unless Women's Council expressly agrees otherwise. All ads will be delivered according to the technical specifications provided by the Women's Council.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

