



## 2019 Strategic Partner Opportunities

Women's Council of Realtors are highly successful, professional REALTORS who earn more than two times the average REALTOR, are generally in business 25% longer than the average REALTOR, generate an average of 50% of real estate business from referrals and have a 'referral mindset.'

REALTORS join Women's Council to build productive professional relationships, build and access a network of professional expertise they can leverage for their clients and to continue to grow personally and professionally as top business leaders.

Our Bonita Springs Estero Network is proud to introduce our new '**2019 Strategic Partner**'/**Sponsorship Program**. Because we are focused on building a strong base of REALTOR members and access to strategic partners, a broader base of successful professionals in the industry, we are incorporating Strategic Partners. These partners are affiliated companies who will provide REALTORS with complementary expertise and services in pursuit of a mutual goal—to help clients buy and sell homes.

As a Strategic Partner, you will help REALTORS be more successful, strengthen our network and be the experts that provide better service to our clients. In addition, you will be able to choose a level that suits your marketing budget and goals. These benefits will provide many ways for you to be visible to REALTORS and their clients as well as opportunities to build productive relationships. You will also be able to showcase your products and services in addition to your experience and expertise.

Our Strategic Partners could become an indispensable part of the REALTOR's professional network of experts to better serve their clients.

























Thank you so much for your continued support! We are looking forward to introducing this new program and welcome you to call with any questions. One of the biggest advantages of this program is that when we are hosting a fundraiser, we won't be calling for your sponsorship because you will already be our Strategic Partner.

Respectfully,

2019 Women's Council of Realtors Bonita Springs Estero Board of Directors



Women's Council of  
**REALTORS**<sup>®</sup>  
Bonita Springs-Estero

<b>Benefits</b>	Diamond 2	Platinum 3	Gold 5	Silver 8	Basic	A La Carte Sponsorships
	\$2,500	\$1,000	\$700	\$350	\$199	
Logo on Folders	 Front Cover Top	 Front Cover Bottom	 Back Cover Top	 Back Cover Middle	 Back Cover Bottom	
Logo/Live Link on Website						
Sponsorship at One Event						
Social Media Mentions	 x5	 x4	 x3	 x2		
2 Minute Video Spotlight	 x2	 x1				
Complimentary Luncheon for Realtor Guests	 x5	 x4	 x3	 x2	 x1	
Complementary Entrance to Social Events						
2-Minute Presentation at Business Event	 x1					

<b>Continuation of Benefits</b>	<b>Diamond 2</b>	<b>Platinum 3</b>	<b>Gold 5</b>	<b>Silver 8</b>	<b>Basic</b>	<b>A La Carte Sponsorships</b>
Power Point Recognition at Meetings	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Mailing List of Members	<input checked="" type="checkbox"/>					
Logo Included with Member E-Mail Notifications	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Strategic Partner Name Tag (Presented) February Meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
First Opportunity to Sponsor Special Events	<input checked="" type="checkbox"/>					
Stand with Board Members in Receiving Line	<input checked="" type="checkbox"/> x2	<input checked="" type="checkbox"/> x1				
Opportunity to Lead the Pledge of Allegiance	<input checked="" type="checkbox"/> x2	<input checked="" type="checkbox"/> x1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Opportunity to Give the Inspiration	<input checked="" type="checkbox"/> x2	<input checked="" type="checkbox"/> x1	<input checked="" type="checkbox"/>			
Opportunity to Announce the Sponsors at Business Meetings	<input checked="" type="checkbox"/> x2	<input checked="" type="checkbox"/> x1				
Invitation to Exclusive Strategic Partner Appreciation Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Interior Folder Sponsor						<b>\$500</b>



## Terms & Conditions:

Strategic Partner agrees to the following (please initial

- I agree to fully participate at the level subscribed and to proactively engage with the WCR membership and prospective members to maximize business potential.
- I agree to actively promote the WCR brand as part of my normal business practice.
- I agree to provide my company banner and/or signage and marketing or promotional materials for all events I am entitled to at my partnership level.
- I agree to respond to WCR notices and adhere to deadlines as required unless otherwise agreed.
- I agree to offer constructive feedback and communicate ideas and opportunities to enhance my experience as a Strategic Partner.
- I certify that I have not been convicted of any act that has been adjudicated which would cause or has caused the temporary or permanent suspension of my license in the profession for which I am applying. I further agree that Women's Council Bonita Springs-Estero can revoke my membership as a Strategic Partner should information to the contrary be disclosed and verified as true.



Company Name: \_\_\_\_\_

Contact Representative: \_\_\_\_\_

Contact phone number: \_\_\_\_\_

Address: \_\_\_\_\_

Business Category: \_\_\_\_\_

Business Description: \_\_\_\_\_

Level \_\_\_\_\_ \$ \_\_\_\_\_

Total From Above \$ \_\_\_\_\_ Enclosed ( ) Charge My Card ( )

**Payment Information**

**Make Checks payable to WCR Bonita Estero and mail to:**

**Carolie Burroughs** - 2019 Treasurer

PO Box 1043 Estero, FL 33929

**Business Phone:** 239-478-2259

**Email:** [carolie.burroughs@raymondjames.com](mailto:carolie.burroughs@raymondjames.com)

**Credit Card Authorization**

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Please send your color logo and a copy of this form to our President Elect and Technology Chair so we can update our records.**

2019 President Elect Suzanne McGuire, [Suzanne.GoMcGuire@gmail.com](mailto:Suzanne.GoMcGuire@gmail.com)

2019 Technology Chair Gail Langer, [Gail@StateInsuranceusa.com](mailto:Gail@StateInsuranceusa.com)

Authorized Signature of party responsible for Payment: \_\_\_\_\_

Date: \_\_\_\_\_