

Ticket Prices	Early Bird	Standard	At the Door
Member			
Non - Member			

Timeline to a Wow Successful Event!

	Assigned To	60 Days	30 -60 Days	15 - 30 Days	7 - 15 Days	1 - 7 Days
DIGITAL MARKETING						
Post on local and State websites.						
Post on WCR.ORG						
Digital flyer						
Eventbrite / online ticket						
Facebook post -Use key messages.						
Facebook event						
Digital newsletter						
eblast						
Instagram						
Slydial						
EZ text						
LIVE PROMOTION						
Women's Council event						
Local association events						
Office meetings						
Industry events						
Video (About Speaker, or Event, Food, Networking, etc.)						
PRINTED PROMOTION						
Printed newsletter						
Flyer						
Publication						
Follow Up						
Thank you for attending						
Use Key messages with your posts.						
Thank you to Partners						
Filling out Best Program form.						
Post about what members missed.						