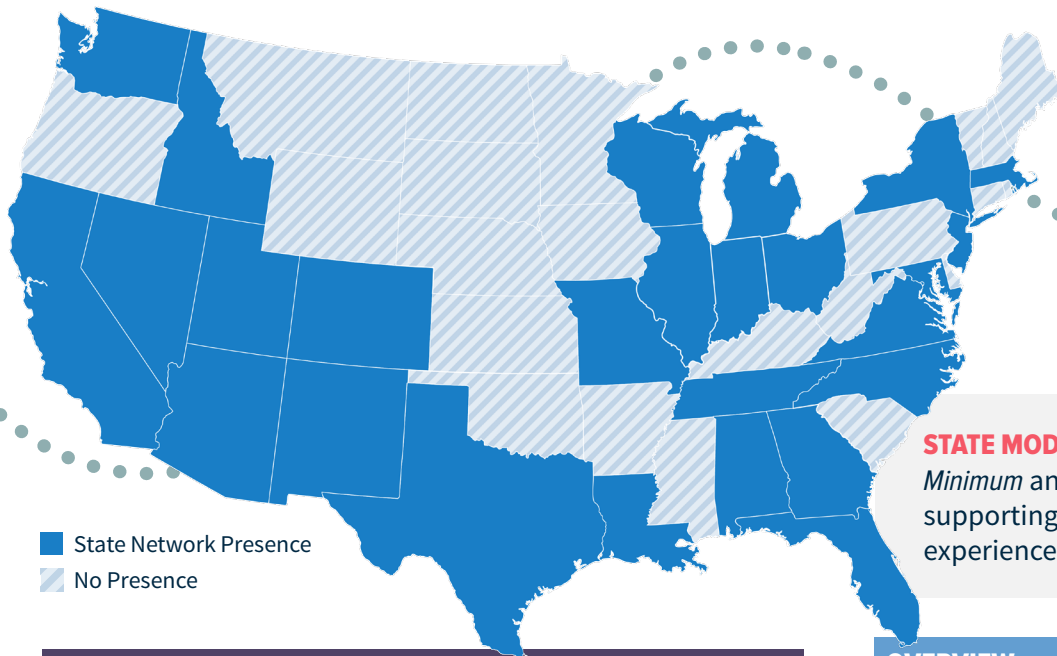


STATE NETWORKS



■ State Network Presence
▨ No Presence

The key link that binds the Women's Council ecosystem

- 🔗 23 states
- 🔗 115 elected officers
- 🔗 80% members served

STATE MODEL

Minimum and consistent standards with focus on supporting local networks, member value & experience, and integrity of the brand

STANDARDIZED GOVERNANCE

- ◆ Leadership Team composition (5)
- ◆ Governing board composition
- ◆ Mandatory committees (5)
- ◆ Uniform nominating and election procedures



OVERVIEW

- ◆ Built on success of local network model
- ◆ Scalable options for different size networks
- ◆ Design criteria: simple, intuitive, flexible, consistent

STANDARDIZED SERVICES/EVENTS

- ◆ Annual membership meeting
- ◆ Orientation (and follow up)
- ◆ Leadership development cultivation and programming
- ◆ Collaboration with state REALTOR® associations
- ◆ New network cultivation

ADMINISTRATION STANDARDS

- ✓ Tax, financial and insurance compliance
- ✓ Use of national-provided microsite
- ✓ Branding compliance
- ✓ Business planning required
- ✓ Communications standards for members, networks, and national

OTHER ELEMENTS



Addition of state liaison



Affiliation agreement



New network cultivation process

TIMELINE



2020 → 2021 → 2022

- ◆ Comprehensive training for states
- ◆ Implementation, transition, support
- ◆ Full compliance