

TOP 5 REASONS to Renew Membership in WOMEN'S COUNCIL

1 TOP REFERRAL NETWORK

- ▶ **54%** of members sent 1 or more referrals to another Women's Council member
- ▶ **\$15,000** average commission for Women's Council referrals (*estimated*)
- ▶ Robust online referral system for members to connect and share referrals on wcr.org

2 BUSINESS LEADERSHIP TRAINING

The Council offers **1,500+** personal and business leadership development opportunities annually nationwide. From the flagship PMN Designation, Leadership Institute and numerous local, state and national events - we provide a pathway for you to reach your goals.

3 OUR NUMBERS TELL IT ALL

- ▶ Women's Council members *earn more*: **\$134,470** average / **\$87,690** median
- ▶ Women's Council members are *sought after leaders*: **65%** hold leadership position in community or business.
- ▶ Women's Council members hold **20%** of NAR Committee positions.

4 CONNECTIONS AND CAMARADERIE

The relationships within your local, state & national networks are invaluable for your business and your leadership growth. You'll belong to a network of 12,000 motivated, professional and high-achieving real estate professionals.

5 MEMBER BENEFITS PROGRAM

Enjoy discounts on travel, entertainment, business, and a variety of additional products and services.

Savings will pay for your dues several times over!

- ▶ Rental cars & hotels
- ▶ Shipping
- ▶ Closing gifts
- ▶ Tickets

- ▶ Office supplies
- ▶ Flowers
- ▶ Gift baskets
- ▶ Prescriptions

