

STRATEGIC PARTNER/NATIONAL AFFILIATE OPPORTUNITIES 2020

All dues are Annual thru December 31, 2020 & to be paid to WCR-Coastal VA

FRIEND OF THE COUNCIL \$200

- ✓ *Single partnership for Individual*
- ✓ *Free Admission to all Member/Partner only Events*
- ✓ *Admission to Industry Events, Fundraisers, & Networking Events at Non-Member rate*
- ✓ *Can serve on Project Teams*
- ✓ *Logo on Network Website & Facebook Page*
- ✓ *Verbal Recognition at all Meetings*

BRONZE \$300

- ✓ *All "Friend of the Council" Benefits*
- ✓ *2 Free Admission Passes to Industry Events*
- ✓ *Logo on PowerPoint at Industry Events*

SILVER \$500

- ✓ *All BRONZE Benefits*
- ✓ *3 Free Admission Passes to Industry Events*
- ✓ *Partnership for 2 people within same company*
- ✓ *Business Card, Flyers, etc. on Display at Member/Partner only Events*
- ✓ *One 2-minute presentation at an Industry Event (scheduled in advance)*
- ✓ *\$100 Sponsor Credit to fundraising event of partner's choice*

GOLD \$1000

- ✓ *All SILVER Benefits*
- ✓ *Unlimited Free Admission to all Member Events*
- ✓ *Partnership for 3 people within same company*
- ✓ *\$200 Sponsor Credit to fundraising event of partner's choice*
- ✓ *Recognition in event promotional materials (print & electronic) as Gold Partner*

NATIONAL AFFILIATE MEMBERSHIP, ANNUAL DUES \$200.00, All dues Payable to www.wcr.org

- ✓ *Single Membership for Individual*
- ✓ *Must be Member of Good Standing in VPAR, WAAR, CBRAR, or HRRRA*
- ✓ *Can serve as Treasurer or Membership Director*
- ✓ *Can serve as Program or Recruitment/Retention Chair*
- ✓ *Can serve on Project Teams*
- ✓ *Can Vote*
- ✓ *Use of and access to Women's Council Logo*
- ✓ *Use of and access to WCR.org & Referral Network*

ADDITIONAL MARKETING OPPORTUNITIES

Monthly Breakfast Sponsorship

- ✓ *Sponsor provides Breakfast*
- ✓ *2-minute presentation at the beginning of the Industry Event*
- ✓ *Marketing materials on display at the Event*
- ✓ *Recognized in event promotional materials (print & electronic) as Breakfast Sponsor*

Monthly Door Prize Sponsorship for WCR Members only (not guests)

- ✓ *Sponsor provides Door Prize*
- ✓ *2-minute presentation at the end of the Industry Event*
- ✓ *Sponsor collects business cards of Members at the beginning of Event*

Single Event Sponsorship Opportunity

- ✓ *Sponsorships for events at amount to be determined by Governing Board*
- ✓ *Right of first refusal will be given to existing National Affiliates & Strategic Partners by email. 1st come, 1st served.*
- ✓ *2-Minute presentation at beginning of event*
- ✓ *1-person admission to event*
- ✓ *Recognized in event promotional materials (print & electronic) as Event Sponsor*
- ✓ *Space to display marketing materials at event*

