

## WCR – NORTH CAROLINA REPORT

Report as of 5/6/2020

### Membership Totals:

Raleigh Regional Network = 57

Crystal Coast Network = 22

State Members at Large = 16

### Updates from the Networks:

#### Raleigh Regional Network:

- Several outstanding and well attended events executed including a “Crushing Your Goals” with Jake Dixon, creator of The Lockerroom training. Over 125 in attendance to kick off the 2020 year.
- Held a virtual conversation with Sylvia Seabolt to talk about how we “pivot and pause” during the pandemic.
- Moving to the virtual world, we also worked with a local chef in the Raleigh Durham area to hold a virtual cooking class. We sent out ingredient list and boosted the Facebook event. Chef Jessie Scott held a virtual class to help us up our game in the kitchen.
- For strategic partners, this network held a zoom focus group to brainstorm way we continue to bring value to the members and the partners. They will do video/zoom interviews with the partners and post on our website an facebook pages.

#### Crystal Coast:

- We have focused our communication on group emails and one on one phone calls to members. Our Board felt like even though we have been receiving great info from all levels, we didn’t want to add too much more to it since it is a bit overwhelming.
- Now that some of our local charities are opening back up, we are going to organize a remote supply/food drive. For anyone who wants to donate, they can send their address to the board and the board members will drive to their home/office and pick up items from the porch.

### Challenges:

Membership continues to be challenge with the website issues and the length of time it has taken to get new members set up or processed in the system.

Moving from in person events including big fundraisers to a virtual world has been extremely hard on the board of directors. Both networks are doing great jobs to check in with members, partners and still find ways to bring value.

