



Women Council 2020 Strategic Partnership Opportunities

3645 N I-10 Service Road, Metairie, LA 70002

New Strategic Partner Opportunity

January 31, 2020

Dear Friends of Women's Council,

Women's Council of Realtors are highly successful, professional REALTORS who earn more than two times the average REALTOR, are generally in business 25% longer than the average REALTOR, generate an average of 50% of real estate business from referrals and have a 'referral mindset.' REALTORS join Women's Council to build productive professional relationships, build and access a network of professional expertise they can leverage for their clients and to continue to grow personally and professionally as top business leaders.

Our New Orleans Metropolitan Network is proud to continue our **Strategic Partner Program**. Because we are focused on building a strong base of REALTOR members and access to strategic partners, a broader base of successful professionals in the industry, we are incorporating Strategic Partners. These partners are affiliated companies who will provide REALTORS with complementary expertise and services in pursuit of a mutual goal—to help clients buy and sell homes. As a Strategic Partner, you will help REALTORS be more successful, strengthen our network and be the experts that provide better service to our clients. In addition, you will be able to choose a level that suits your marketing budget and goals. These benefits will provide many ways for you to be visible to REALTORS and their clients as well as opportunities to build productive relationships. You will also be able to showcase your products and services in addition to your experience and expertise. Our Strategic Partners have the opportunity to become an indispensable part of the REALTOR's professional network of experts to better serve their clients.

Thank you for your past years of support and we look forward to your continued support and to introducing you to our updated program from last year with a few changes. We welcome your call with any questions. One of the biggest advantages of this program is that when we are hosting a fundraiser, we won't be calling for your sponsorship because you will already be our Strategic Partner.

SAVE THE DATES

Respectfully,

2020 WCR- New Orleans Metropolitan Board

Jodi Archer, President

Stephanie Morris, President-Elect

Liz Wood, Secretary

Melissa Shafirovich, Treasurer

Kiley Martin, Membership Director

Sofia Dheming, Program Director

February 11th: [Vision Board Mixer](#), Katie's Restaurant 5-7pm

March 12th: Business Resource Luncheon, Location TBD

March 19th: [POWERUP: Women's Leadership Conference](#)

April 22nd: WCR Membership Mixer, Location TBD

May 8th: [Habitat for Humanity Women's Build](#)

May 14-16: [WCR Mid-Year Conference, Washington DC](#)

June 19th: Top Producer Luncheon, Location TBD

July: Collaborative Mixer with YPN - Date/Location TBD

August: Collaborative Mixer WCR, CID, CCIM

August 18th: Strategic Partner Appreciation Mixer

September 17: Business Resource Luncheon, 2021 Board Elections

October: Fall Fundraiser - Date/Location TBD

November 13-16th: [National Association of Realtors Conference -New Orleans](#)

November 19th: Business Resource Breakfast

December 11th: Luncheon, 2020 Awards & 2021 Board Installation

Additional pop-up events may be added



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BENEFITS	PLATINUM \$2,500	GOLD \$1500	SILVER \$1000	BRONZE \$500	COPPER \$165
Complimentary tickets to our fundraisers	10	4	2	1	
Complimentary certificate for REALTOR guests	3	1			
WCR Strategic Partner Pin	*	*	*	*	*
Social Media Recognition	*	*	*	*	*
Recognition on Network website	*	*	*	*	
Live link to Company website on Network website	*	*			
Introduction of our Strategic Partners before Network meetings	*	*	*	*	
Company materials on display table at fundraisers/ meetings* *Strategic Partner to bring & put out / pick up	*	*	*		
Recognition on fundraiser/meeting promotional materials (agendas, brochures)	*	*			
One 2-minute presentation at a Network meeting with lunch included	*	*			
Display of banner at fundraiser/meetings* *Strategic Partner to bring & setup/takedown	*				
Mailing list of Network members	*	*			
Recognition on Network Newsletters & Email Blasts	*	*			
Sponsor Spotlight on Network newsletter	*				
WCR Strategic Partner Name Tag	*				
First opportunity to sponsor education event when speaking	*				



Women Council 2020 Strategic Partnership Opportunities
Strategic Partner Worksheet

Company Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____ **Birthday:** _____

Email: _____

Website: _____ **Number of Employees:** _____

Strategic Partner Level: _____

Payment Method*: _____

*Credit Card Payment will include a 5% processing fee.

Helpful Hints:

- Please make checks payable to **New Orleans Metropolitan WCR**
- Please send your **updated logo** and website link to Stephanie Morris, slm@stephaniesoldmyhouse.com immediately so we can update our systems.
- Questions? Contact Stephanie Morris, 504-655-7940, or email

WCR USE ONLY: Platinum/Gold—Network Meeting Presentation: _____

Presentation Reserved _____ **Logo Rcv'd** _____ **Website Rcv'd** _____

Pin Received _____ **Social Media Recognition** _____