



Partnership Levels and Benefits	\$25,000 Premium Partner	\$8,000 Conference Goodies	\$8,000 Grab N Go Pastries	\$5,000 Reception Package	\$5,000 Deluxe Break Package	\$4,000 Network 360 Reception	\$2,500 Coffee Break Package	\$2,000 PMN Reception
Remarks	Year-round visibility to include exposure at all four national conferences!	Limited to 1 Partner at the Midyear Meeting - All printed goodies to feature Strategic Partner Brand.	Limited to 1 partner at each conference. Choose from the May or November conference to offer a quick pastry & coffee as attendees head to education sessions.	Choose from the Welcome Reception at the May or November conference. Receptions have an estimated 400 attendees.	Choose an afternoon snack break at any of our three in-person National Meetings (menu options/pricing vary based on hotel).	Host our welcome reception for Network 360 attendees.	Choose from coffee breaks at any of our three in-person National Meetings.	Choose from PMN reception at the May or November conference.
Remarks	Highest visibility time at each conference	Remarks at a high-visibility time during Midyear Meeting	Remarks at high-visibility time during conference on same day as pastry/coffee offerings	At reception	At education session before/after break	At reception	At education session just before coffee break	At reception
Tabletop display during marketplace	✓	✓	✓	✓	✓	✓	✓	✓
Signage	✓ Premium Signage To include: banners, PowerPoint slides, branded napkins	✓ Additionally, corporate logo will be featured on tote bags, pens, lanyards given to all conference attendees at check-in	✓	✓	✓	✓ To include branded cocktail napkins at event	✓	✓
Recognition in eConnect (circulation 10,000)	Up to four "sponsored content" articles (topic approved by Council) + Banner ads in 12 consecutive newsletters	Four months/issues	Four months/issues	Three months/issues	Three months/issues	Two months/issues	One month/issue	One month/issue
Social Postings on Council pages	Unlimited Content	4 Social Posts	4 Social Posts	2 Social Posts	2 Social Posts	2 Social Posts	1 Social Post	1 Social Post
Corporate logo on wcr.org upon execution and for 30 days after the conference	✓	✓	✓	✓	✓	✓	✓	✓
Corporate logo in on-site program distributed to attendees	✓	✓	✓	✓	✓	✓		
Council to send one co-branded email on behalf of partner to conference attendees. (Partner and Council to jointly develop message)	✓ After each event	✓	✓	✓	✓			
Recognition in one of the daily emails during each meeting (sent to all registered Council attendees while on site each morning)	✓							
Host one learning series session at the Midyear Meeting (30-minutes). Content must be educational in nature	✓							