

eConnect Newsletter for Members

As the official voice of Women's Council, eConnect includes profiles of the most influential women in real estate, as well as the latest practical tips and techniques on growing your business. This digital newsletter is e-mailed monthly to Council members, who turn to eConnect for the latest news on the Council.

Your ad will appear:

- > In the html email sent to members.
- > On the eConnect landing page (www.wcr.org/about/econnect-newsletter).
- > On at least two article landing pages per issue.



Ad Size: **336 × 280 pixels**

Cost: **\$500 per month**

(\$2000 for a 6-month contract or \$3500 for a 12-month contract)

Insertion Order

Advertiser's Information

Please print clearly and complete all fields. Submit form to Jillian Thomas at Women's Council: email jthomas@wcr.org.

Advertising Company

Address

City

State

Zip

Name

Phone Number

Email

Issues

We wish to advertise in the following issues of eConnect, in 2021:

- | | | |
|----------------------------------|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> February | <input type="checkbox"/> March |
| <input type="checkbox"/> April | <input type="checkbox"/> May | <input type="checkbox"/> June |
| <input type="checkbox"/> July | <input type="checkbox"/> August | <input type="checkbox"/> September |
| <input type="checkbox"/> October | <input type="checkbox"/> November | <input type="checkbox"/> December |

Placement and Cost

Cost is \$500 per ad (\$2000 for a 6-month or \$3500 for a 12-month contract).

Your ad will appear:

- > In the html email sent to members.
- > On the eConnect landing page.
- > On at least two article landing pages per issue.
- > In postings on our Social Media pages (based on contract).

Ad specs: **336 pixels wide by 280 pixels tall - gif, png or jpeg files.**

Method of Payment

Cost per issue _____

Your Total Cost _____

Advance payment is required for all ads.

- Invoice me
- Call for my credit card information:

Phone Number

Terms and Acknowledgement

This Agreement is entered by and between Women's Council and the Advertising Company in the Insertion Order. Invoices will be sent to the contact person listed above. Payment is due upon receipt unless Women's Council expressly agrees otherwise. All ads will be delivered according to the technical specifications provided by the Women's Council.

Signature

Date