



We Educate, Train & Support Industry Leaders

It is our pleasure to invite you to join our team as a Strategic Partner within the Women's Council of Realtors Delta Network.

Women's Council of REALTORS® is the 12th largest women's organization in the Nation, with California being one of the largest and fastest growing State Networks.

Women's Council of REALTORS® consists of successful REALTORS®, both men and women, as well as affiliate providers of all industries. Our members represent the top professionals in the industry. Our goal is to provide our members with the education and leadership training to help them achieve the highest success both personally and professionally. We offer you this packet so that you may become more familiar with our organization and the values that our partnership will offer.



Our Mission

We are a Network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.



Our Strategic Partners have experienced years of success through their partnership with the council. Becoming a Women's Council of REALTORS® Strategic Partnership offers you the opportunity to network with our leaders and reach our members via our website, newsletters and events throughout the year.

Please contact **Adriana Agredano**,
our 2021 Strategic Partner Director with any questions.

(925) 552-3569

We are Thankful for Our Strategic Partners



STRATEGIC PARTNER LEVELS

	Titanium \$3,500	Platinum \$2,500	Gold \$1,500	Silver \$500
Network Luncheon Gift Certificates	8	4	2	1
2 Minute "Commercial" (2x per year)	4	3	2	1
Logo on all Publications	X	X	X	X
Verbal Partnership Recognition	X	X	X	X
Recognition on Network Website	X	X	X	X
Mailing List of Network Members	X	X	X	X
Display of Banner at Luncheons	X	X		
Display Table at Luncheons	X	X		

The Council Member Network is enriched by embracing the full diversity of our industry and opportunity to contribute to different experiences, ideas, and perspectives.

Please return this commitment letter either by email or mail to Women's Council of REALTORS® Delta 3428 Hillcrest Avenue, Ste. 200 Antioch, Ca 94531 Or Email Adriana Agredano @ aagredano@firstam.com



2021 Strategic Partner Levels

Titanium Sponsorship	\$3,500
Platinum Sponsorship	\$2,500
Gold Sponsorship	\$1,500
Silver Sponsorship	\$500

Both parties agree that the stated benefits will be given to the Strategic Partners at the level determined below.

The Strategic Partner Level Desired is

_____ for the Amount of \$_____.

Authorized by: _____ Date: _____

Received by: _____ Date: _____



Credit Card authorization (PLEASE PRINT)

Person Authorized to Complete this transaction

Company Name

Address/Zip Associated with Card

Partnership Level

Amount Authorized: \$ _____

Credit Card Type: _____ Exp: _____ Sec Code: _____

Credit Card Number

Authorized Signature

Email

Print Name

This signed document will act as a contract between the Strategic Partner and the Women's Council of REALTORS® Delta Network for the calendar year 2021. The Square fee of 3.5% + .15 will be charged in addition to your payment.

Who are Women's Council Members?

- ✓ We are highly successful, professional REALTORS®
- ✓ We earn on average twice the average REALTOR®
- ✓ We stay in business 25% longer than the average REALTOR® ✓ We generate an average of 50% of their Real Estate business from referrals
- ✓ We keep a networking and referring mindset

Why do REALTORS® join the Women's Council?

- ✓ To build productive, professional relationships
- ✓ To build and access a network of professional expertise they can leverage for their clients. Including Strategic Sponsor relationships!
- ✓ To continue to grow personally and professionally as top industry leaders.

Why become a Strategic Partner?

- ✓ The local Women's Council Network is focused on building a strong base of successful REALTORS®
- ✓ WCR provides access for Strategic Partners to reach a broader base of successful professionals within and associated within the Real Estate Industry.
- ✓ The term "Strategic Partner" distinguishes and positions the affiliated companies as "partners" with REALTORS® in providing complementary expertise in the industry and their companies.
- ✓ Strategic Partners are offered a variety of benefits based on the level chosen



How are “Strategic Partners” Viewed?

✓ As professionals who have complementary expertise, experience and information to share that will help REALTORS® to achieve higher success

Women’s Council Core Values

Professional Credibility

Members of the Women’s Council of REALTORS® are career professionals who operate based on a shared value system of integrity and respect, and a commitment to excellence and continuous development.

The Power of Collaboration

Success in business today is achieved through positive, productive collaboration. The Women’s Council of REALTORS® provides an environment in which members support each other and work together to achieve personal growth and business success. **Leadership**

Every business, industry and community needs businesses who can inspire others and effect positive change. Through the Women’s Council of REALTORS®, members can discover and develop their authentic leadership style, apply new found leadership skills, and pursue leadership opportunities across all areas of their personal and professional lives.

Influence

Positive change comes from greater inclusion of women’s perspective in positions of influence in the real estate industry and in the broader community.



Meet the 2021 board members



Jody Drewry

President | BROKER® | (925) 818-1977



Jessica Robinson

President-elect | REALTOR® | (434)429-0794



Rwan Rasheed

Secretary | REALTOR® | (925)528-9008



Denise Picard

Treasurer | REALTOR® | (925) 963-6253



Cynthia Macdermott

Event Director | REALTOR® | (209) 914-3360



Gina Butson

Membership Director | REALTOR® | (925) 329-9999