



St. Charles County Network — Get Connected, Stay Connected

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Our Websites:

St. Charles County Women's Council of REALTORS®
www.WCRStCharlesCo.org
National Women's Council of REALTORS®
www.WCR.org
Missouri Women's Council of REALTORS®
www.WCRMo.com

Governing Board Meetings are Open Meetings. All Members are welcome to observe.

Ground Rules: Please turn off cell phones
Only Board Members may vote (if unsure if you have a vote, see the Secretary)

Evaluate ideas, not people and work towards consensus
Address all comments to the presiding officer and avoid side conversations

ST. CHARLES COUNTY NETWORK GOVERNING BOARD MEETING MINUTES

Date: March 1, 2021

Time: 2:00-3:00 PM

Location: Zoom

ATTENDEES: Heidi Goff, Maria Partridge, Becky Klein, Sarah Bell, Danielle Ohlms, Diane Kettering, Katie Otto, Beth Burton

PURPOSE OF MEETING: Governing Board to update all members on upcoming events and conduct business on behalf of the organization

CALL TO ORDER: 2:03pm by President Becky Klein

APPROVALS:

-Motion from Maria to approve prior meeting minutes. Danielle seconds. No discussion, all in favor. Motion passes.

-Motion from Sarah to approve up to \$250 in visa gift cards for winner of March Music Trivia. Maria seconds. No discussion, all in favor. Motion passes.

-Motion from Sarah to approve \$35 in ding dongs for losers of March Music Trivia. Diane seconds. No discussion, all in favor. Motion passes.

-Motion from Sarah to approve \$200 cash prize for costume contest winner at March Music Trivia. Diane seconds. No discussion, all in favor. Motion passes.

-Motion from Heidi to amend Partner Guide Bronze Level to receive 1 free membership. Maria seconds. No discussion, all in favor. Motion passes.

-Motion from Diane to approve \$103.52 expenses for REALTOR Expo. Heidi seconds. No discussion, all in favor. Motion passes.

-Motion from Maria to vote to give out 2 memberships from the REALTOR Expo. Diane seconds. No discussion, all in favor. Motion passes.

-Motion by Maria to amend previous approval for \$103.52 expenses at REALTOR Expo to include \$200 from scholarship fund and \$160 from Expo fund to provide 2 membership giveaways from Expo (Tim Cudd and Sandra Holtmeyer). Diane seconds. No discussion, all in favor. Motion passes.

-Motion from Danielle approve overage of \$247.10 for January event and \$89.40 overage for February event. Heidi seconds. No discussion, all in favor. Motion passes.



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TREASURER REPORT:

- Current bank balance: \$29,256.76
- Jan event made \$182.90; over budget on cost by \$247.10
- Feb event lost \$369.50; over budget on cost by \$89.40

PROGRAMS DIRECTOR REPORT:

- Sold out for March Music Trivia; need 2 round sponsorships still
- 15 silent auction items

DIRECTOR OF MEMBERSHIP REPORT:

- Heidi making tri-fold for new members/welcome and getting goody bags from Strategic Partners for new members.
- Going to do new member orientation each quarter before book club.

STRATEGIC PARTNER REPORT:

- Filling last 2 sponsor spots for March Trivia
- Finalizing sponsorships for rest of 2021 events
- Facebook Lives: Sarah sending out email with schedule so we can pick who wants to do which.
- Sarah is scheduling the Strategic Partner's facebook posts

REVIEW AND DISCUSSION:

- Changed March book club date to 3/29 4:30-5:30 (conflict with MO Business Conference)
- By April we want to have all events in microsite)
- Thinking about doing multiple sponsors for Move Night and Murder Mystery (for movie VIP row, popcorn, cracker jacks, etc)
- Network Certification Program - need to get certified.
- Need celebration of member awards
- Sarah and Danielle are going to be the Celebration Committee

FOLLOW-UPS:

- Make bookmarks?
- Discuss dollar referral at a later date.
- Contest for Strategic Partners who brings in most REALTOR members - do a promotion? Facebook live?
- Katie is assigning book club/sponsorship for events.

ADJOURNMENT

Maria motioned for meeting to be adjourned at 2:58pm, all in favor. Heidi seconds. No discussion, all in favor. Motion passes.