# WCR Board of Directors

*Date | time* 2/17/2021 10:00 AM| *Location* Zoom

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| |  |  | | --- | --- | | Meeting called by | Amber Johnson | | Type of meeting | BOD | | Secretary | Tallie Griffith | | Please bring a list of 5 potential strategic partners you plan to call and a list of 10 agents you plan to call to invite to join. Membership is the responsibility of all of us! |

## Agenda Items

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| Topic | Presenter |

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| ☐ | Welcome | Amber Johnson |
| ☐ | Financial Update Review of budget | Mahala |
| ☐ | Google Drive/ Headshots and Bios | Amber |
| ☐ | Update on Eventbrite / Constant Contact | Mahala/Tallie/Amber |
| ☐ | March Speaker / April Event (Navigate Networking)  ? May Planning / Mental Health | Gabby |
| ☐ | Strategic Partner Update | Amber and All attendees |
| ☐ | Membership update and recruitment | Sarah and All attendees |
| ☐ | New Business  -zoom  -Trivia/AMA zoom happy hour? (Planning) | If you have any new business to address, please email me so I can add it to the agenda. |
| ☐ | Adjourn |  |

## Other Information

Zoom Meeting Link: https://us02web.zoom.us/j/83144691329?pwd=b2dNWHZOZFNkclZoUlZPeWJzWEFGUT09

## Opening

The regular meeting of the Board of the Women’s Council of Realtors was called to order at 10:06 am on February 17, 2021 via Zoom by Amber Johnson.

## Present

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| --- | --- |
| **Amber Johnson** 2021 President | **Heather Gool** State Liaison |
| **Fara Pourshariati** 2021 Pres Elect | **Tallie Griffith** Secretary |
| **Mahala Landin** Treasurer | **Laura Martin** Finance/Events Team |
| **Sarah Powell** Membership Director | **Melissa Schwartz** Membership Team |
| **Gabby Murillo** Events Director | **Jimmy Hedges** Strategic Partners/Events Team |
| **Melanie Cooper** Strategic Partners |  |

## Minutes from Last Meeting

Minutes from 1-20-2021 reviewed and approved.

## Financial Update

Reviewed 2021 budget. Documents located in WCR Google Drive - 2021 Budget & Financial folder.

$8,414 cash on hand. Aged Receivables shows 3 accounts over 91 days. Amber and Mahala to review deeper.

WCR National has advised a new Quickbooks/Bill Highway system to come in the future but ETA unknown.

## Google Drive / Headshots and Bios

All board members should have access to WCR google drive. If you do not, please let Amber know.

All board members are to upload their biographies and a headshot to the WCR board members google drive folder.

## Update on Eventbrite / Constant Contact

Discussed obtaining Constant Contact for CRM, email distribution, event registration, and ability to pass this system electronically year after year as the board transitions. Cost is approximately $400 a year as nonprofits qualify for a discount. Motion to purchase raised, seconded, and approved. Amber to coordinate.

## Upcoming Speakers / Events

March event is 3/3/20201 from 10-11 am and the speaker is Eileen Oldroyd, East Region Liaison. She will talk about the “WHY” to be part of and join WCR. Event is on Facebook and WCR-Raleigh webpage. Please share it in your networks. Jimmy to send out a text message on 2/22 and send out reminder days prior.

April event is to discuss the “HOW” of WCR - how to use the website, set up a profile, and discuss the benefits/discounts. The title of the event will be “Spring Into Action”. We will utilize Constant Contact format to send out registration as this will be a paid event for non-members and a free event for members.

May event will be a Mental Health/Self-care and awareness themed event. Discussion about possible events that could be outdoors with COVID safe parameters. Gabby to explore Yoga instructors and possible CrossFit gyms with outdoor potential.

June event is around Diversity. Amber and Gabby to set up a meeting with Andrew Sims and RRAR Diversity council to explore a partnership with this meeting.

## Strategic Partner Update

2 Strategic Partner (SP) applications received and confirmed. Invoice paid in full for Home Team Inspections and EE Ward Moving Company.

Strategic Partner list has been placed in WCR google drive and Amber update. Also will note if SP is a National Affiliate or National Strategic Partner. \*\*The mortgage lender industry is now full.

Reminder that no more than 10% SP in any one industry to our total WCR membership. Example with 50 WCR members = 5 mortgage lenders.

## Membership Update and Recruitment

Currently at 53 Member.

All encouraged to continue our Membership push and INVITE, INVITE, INVITE!

There are 20 people on the “not renewed” list. Sarah will split this list among the board members so we can each outreach and assist with renewal.

## New Business

WCR National recommends each region obtain a Zoom account. Cost is approximately $100/year. We will discuss this in future meetings.

WCR will host a Zoom Happy Hour with Kahoot on 3/19/2021 from 5-6 pm. Amber and Jimmy to work on trivia questions for the Kahoot format.

## Adjournment

Meeting adjourned at 11:30 am.