# WCR Board of Directors

*Date | time* 4/21/2021 10:00 AM| *Location* Zoom

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| |  |  | | --- | --- | | Meeting called by | Amber Johnson | | Type of meeting | BOD | | Secretary | Tallie Griffith | |  |

## Agenda Items

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| Topic | Presenter |

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| --- | --- | --- |
| ☐ | Welcome | Amber Johnson |
| ☐ | Financial Update Review of budget | Mahala |
| ☐ | Google Drive/ Headshots and Bios | Amber |
| ☐ | Roses and Thorns from April | All Attendees |
| ☐ | May Planning / Mental Health – Yoga, outdoors  June Discussion -DEI Diversity in Women Leadership  Networking Events? | Gabby |
| ☐ | Strategic Partner Update - Southern Trust sponsor for May | Amber and All attendees |
| ☐ | Membership update and recruitment- Where are we on contacting the not renewed list? | Sarah and All attendees |
| ☐ | New Business  Newsletter / Additions / Suggestions? | Amber |
| ☐ | Adjourn |  |

## Other Information

Zoom Meeting Link: https://us02web.zoom.us/j/88072052833?pwd=Ynl3Wkkydko2MElRSEMrVTh4TENaQT09

## Opening

The regular meeting of the Board of the Women’s Council of Realtors was called to order at 10:07 am on April 21, 2021, via Zoom by Amber Johnson.

## Present

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| --- | --- |
| **Amber Johnson** 2021 President | **Tallie Griffith** Secretary |
| **Fara Pourshariati** 2021 Pres Elect | **Jean Hedges** Events Team |
| **Mahala Landin** Treasurer | **Laura Martin** Events/Finance Team |
| **Gabby Murillo** Event Coordinator |  |

## Minutes from Last Meeting

Minutes from 3-17-2021 reviewed and approved.

## Financial Update

Reviewed 2021 budget. Documents located in WCR Google Drive - 2021 Budget & Financial folder.

## Google Drive / Headshots and Bios

All board members are to upload their biographies and a headshot to the WCR board members google drive folder ASAP.

## Roses and Thorns from April

Discussion on points raised at last meetings. Consensus was more social events like visits at local Breweries, coffee shops, etc. Ideas were raised about Vicious Fishes or Mordecai for breweries. Lafayette and Ugly Mug for coffee shops. This would allow area across the Triangle and give more opportunities to agents outside Raleigh. Mahala to check to see if Mordecai is available for an event May 26 or 27th in the evening. Lafayette for 6/11 @ 9:30-10:30 and Ugly Mug on 7/23 from 9:30-11am.

## Upcoming Speakers / Events

May event will be a Mental Health/Self-care and awareness themed event. Yoga and meditation in the Park. Event will be held at Lake Lynn on 5/9 starting at 10am. Board members are to be there by 9:30am and encouraged to bring extra yoga mats if able. Laura to outreach to Produce Box for possible fruit donation and will get Costco muffins and waters.

June event is around Diversity. We are partnering with DEI for Diversity in Women Leadership. Meeting via Zoom and Octavius will moderate a panel discussion on 6/2 from 9:30 - 11am.

## Strategic Partner Update

Southern Trust will be the sponsor for our May event and highlighted in our upcoming Newsletter.

## Membership Update and Recruitment

All encouraged to continue our Membership push and INVITE, INVITE, INVITE! We are only at 42 members…. RECRUIT!

## New Business

Newsletter - Tallie and Amber have established the newsletter and 1st edition already emailed out. A newsletter will go out after each Board Meeting. It will highlight a board member, strategic partner, and member of the Women’s Council. Plus get out our upcoming events!

Amber has asked that all board members review the links below:

Women’s Council YouTube Channel: <https://www.youtube.com/c/WomensCouncilofREALTORS/videos>

Network Certification video:<https://www.youtube.com/watch?v=2_EdvQhK_5M&t=1382s>

Recruitment video: <https://www.youtube.com/watch?v=zjVlP7U-k9k>

Microsite training:<https://www.youtube.com/watch?v=GxEpB2E9ME0>

Strategic Partner value add:<https://www.youtube.com/watch?v=sMUAf9YQgxY>

## Adjournment

Meeting adjourned at 11:07 am.