**Local Network Annual Assessment of Progress**

***Instructions:*** Complete this assessment as a team in preparation for developing your annual network plan. The Assessment is built from categories the Women’s Council local network operating standards.

|  |
| --- |
| **Name of Network:** |
| **Leadership Team:** |

**MEMBER PROGRAMS AND SERVICES**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Accomplishments in [Year]** | **Areas for Improvement in [Coming Year]** | **Other Comments** |
| **Industry Events** |  |  |  |
| **Member Networking/ Relationship-building Events** |  |  |  |
| **Other Programs and Services** |  |  |  |

**MEMBERSHIP DEVELOPMENT**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Accomplishments in [Year]** | **Areas for Improvement in [Coming Year]** | **Other Comments** |
| **Recruitment** |  |  |  |
| **Welcome/ Orientation** |  |  |  |
| **Member Engagement** |  |  |  |
| **Member Retention** |  |  |  |

**COMMUNICATIONS AND MARKETING**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Accomplishments in [Year]** | **Areas for Improvement in [Coming Year]** | **Other Comments** |
| **Event Promotion and Registration** |  |  |  |
| **Promotion and Branding of Women’s Council** |  |  |  |
| **Local Network Website and Social Media** |  |  |  |
| **Other** |  |  |  |

**NETWORK RELATIONSHIPS**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Accomplishments in [Year]** | **Areas for Improvement in [Coming Year]** | **Other Comments** |
| **Relationship with Local Association** |  |  |  |
| **Industry Partners** |  |  |  |
| **Relationships with Related Industry and Community Groups** |  |  |  |
| **Other** |  |  |  |

**NETWORK ORGANIZATION AND MANAGEMENT**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Accomplishments in [Year]** | **Areas for Improvement in [Coming Year]** | **Other Comments** |
| **Development of Leaders** |  |  |  |
| **Use of Project Teams and Other Member Engagement Strategies** |  |  |  |
| **Revenue Generation and Budgeting** |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Elections Process** |  |  |  |
| **Other** |  |  |  |

**OTHER ACCOMPLISHMENTS OR AREAS FOR IMPROVEMENT**

|  |  |
| --- | --- |
| **Accomplishments** | **Areas for Improvement in [the coming year]** |