# WCR Board of Directors

*Date 10-7-2021| time 11:30am*  *Location* Zoom

| | Meeting called by | Amber Johnson | | --- | --- | | Type of meeting | BOD | | Secretary | Tallie Griffith | | <https://us02web.zoom.us/j/87267063154?pwd=Y01IZEplaE1GekE2Z1RCWHBtYjFJdz09> |
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## Agenda Items

|  | Welcome / Minutes approval | Amber |
| --- | --- | --- |
|  | Financial Update/ Review of budget and current balances | Mahala |
|  | Housekeeping Items | Amber |
|  | Incoming Board Appointments (Vote required to approve) | Fara / Tallie |
|  | Events   * October 15th Summit Event Catering, Other associations, strategic partners, marketing.   As of 9pm 10-6 we have sold 17 tickets   * Promote! Promote! Promote! * Michele Xiong questions * Planning items: * WCR panel- Questions? - Moderator? * Sign up genius <https://www.signupgenius.com/go/10C0F49AFA62CA0FCC16-summit> * Food- Jimmy * Drinks- Mahala or Laura? * Playlist? – No DJ- just need back ground music playing * Slide deck for agenda items- * Computer for signups? * Table cloth and banner- Amber will pick up from storage * October social? * November 6th Fall Festival covid friendly activities, band, chili cook off, fundraiser, silent auction?, marketing Where are we on this? * Planning meeting next week? * Fara Planning Retreat?? Date? What do you need from us? * November Social? Friendsgiving? * November meeting? – Business Planning? Goal setting? * December- Installation? What is RRAR doing? Are we virtual for installation again this year? | Amber |
|  | Membership update and recruitment -New member nudge promo   * Currently at 68 members! (Need Membership pins at the summit) * Big thank you to Heather for getting the Facebook recognition of the nudged new members up * The summit will be an awesome opportunity to recruit. * Goal is 75 members by the end of the year * I have requested the list of not renewed from 2018-2020 so we can try to recruit them again. | Sarah |
|  | Adjourn |  |

## Opening

The regular meeting of the Board of the Women’s Council of Realtors was called to order at 11:32 am on October 7, 2021, via Zoom.

## Present

| **Amber Johnson** 2021 President | Talvia Peterson |
| --- | --- |
| **Fara Pourshariati** 2021 Pres Elect | Leslie Williams |
| **Jean Hedges** Events Team | Dana Reine |
| **Tallie Griffith** Secretary | Brett Bushnell |
| **Jimmy Hedges** Events Team | Michele Xiong |
| **Sarah Powell** Membership Team | Marcia Baltimore |
| **Heather Gool** NC State Liaison | Mauranda Dalziel |
| Teresa Pitt | Lewis Grubbs |
| Ann Gray |  |

## Minutes from Last Meeting

Minutes from 9-2-2021were reviewed and approved.

## Financial Budget

Mahala Landin, Treasurer was absent for meeting as attending Leadership Academy. Amber advised Mahala made the switch over to Quickbooks. Mahala completed the application for Network Certification and it has been submitted.

## Housekeeping Items

Congratulations provided to Heather Gool, NC State Liasion for being selected as part of 2022 WCR Leadership Institute.

Congratulations provided to 2022 WCR Leaders - Fara Pourshariati as President, Tallie Griffith as President-Elect, and Mahala Landin, Treasurer.

## Incoming Board Appointments

Voting for the Incoming Board Appointments: Membership Director, Event Director, and Secretary

Maraunda Dalziel - Membership Director

Marcia Baltimore - Event Director

Dana Rein - Secretary

Vote Results - All appointments were voted yes. None opposed.

## Events

October 15th Summit Event -

Amber shared that as of 9pm 10-6, we have sold 17 tickets via Eventbrite. WCR is asked to Promote! Promote! Promote! Tallie to share the registration link to all WCR board members and to all attendees of today’s meeting via email. She will also provide the link in the upcoming WCR Newsletter, resend via Constant Contact, Facebook and Instagram, and Jimmy will send out text reminders on 10/8 and 10/13.

Michele Xiong reviewed who would be present at this event and sponsoring tables. She reviewed what technology will be needed at event - screen to share PPT, send PPT copies to Michelle if case of sharing difficulitiies, and microphones. Sponsors are to bring own tablecloths as not supplied. RRAR will provide tables but these may be limited. Amber requested space to have water bottles and sodas on ice.

Planning items:

As of today, only 1 person has signed up to assist with WCR table coverage/etc. Everyone is encouraged to sign up via Sign UpGenius at <https://www.signupgenius.com/go/10C0F49AFA62CA0FCC16-summit>

Food- Jimmy has done research and suggests Jason’s Deli boxes for lunch. Discussed and approved.

Drinks- Amber to outreach to Mahala and Laura to purchase water bottles/sodas for event day.

Playlist – There will not be a DJ- just need back ground music playing. Marcia Baltimore to provide playlist.

Slide deck for agenda items- Amber to create

Computer for signups - Amber and Tallie to have their computers/iPads at the event to assist with WCR sign-ups.

Table cloth and banner- Amber will pick up from storage

Amber will go the day prior to ensure set up complete and determine any other needs.

October social -

Discussion about this month’s social. Ideas to have another Coffee and Chat. Heather Gool will arrange this for 10/28 starting @ 9:30am, place TBD.

November 6th Fall Festival-

Amber to schedule a planning meeting for next week.

Fara Planning Retreat -

Schedule for 2022 WCR BOD on 10/29 from 11-3p at Prestonwood Country Club

November meeting -

Discussion around having another November event or cancel to promote DEI event. All agreed to promote DEI event: <https://www.rrar.com/events/2021/11/17/rrar/color-of-law-advocacy-forum-with-richard-rothstein/>.

## Membership Update and Recruitment

Currently at 68 members! Big thank you to Heather for getting the Facebook recognition of the nudged new members up. The summit will be an awesome opportunity to recruit. Goal is 75 members by the end of the year. Amber has requested the list of not renewed from 2018-2020 so we can try to recruit them again.

## Other Items

Heather Gool shared that she will be hosting a Happy Hour in Charlotte, NC to obtain membership interest and recruitment for a Charlotte chapter. It takes 35 members to chapter.

RRAR to share their calendar of other committees for 2022 so when WCR retreat occurs, we can plan to make the most out of attendance to WCR and other committee events.

## Adjournment

Meeting adjourned at 12:35 pm.