

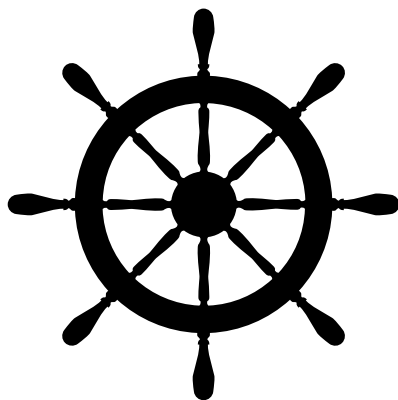
Women's Council *of*  
**REALTORS**®

St. Lucie County

*2024 Strategic Partnership  
Opportunities*

**#LeadersMadeHere**

*Rising With The Tide  
Together We Thrive*



# Mission:

We are a network of successful REALTORS ,  
advancing women as business leaders in the  
industry and in the communities we serve.

# Vision Statement:

The Women's Council of REALTORS is  
recognized as the voice for women in real  
estate, and the premier source for the  
development of leaders in the industry,  
organized real estate and beyond.

 Women's Council of  
**REALTORS**<sup>®</sup>  
St. Lucie County

# Welcome Letter

*Dear Members,*

An organization with over 80 years of rich history, the Women's Council of Realtors humbly builds on an impactful legacy founded by 37 epic women that wanted change and growth after being denied admission from many local REALTOR® organizations. Our exclusive community is comprised of over 12,000 real estate professionals nationwide, with a strong reputation for exceptional education and referral building opportunities. The mission and vision of the Women's Council of Realtors remains the same across the board - to advance business leaders in this industry and remain the premier source for development of leaders. Our saying of "Leaders Made Here" holds true within our everyday lives at home, within our businesses, and the communities that we serve.

In 2024 our mission will be to be "ALL ABOARD" Last year we were "RESILIENT" and this year we are going to continue to bring our members the best education and industry events that will help this network continue to grow. With your help and support we will be able to accomplish this mission. Our strategic partnership program offers companies the opportunity to position products and services to a key audience that is vital to our industry.

On behalf of our membership and Board of Directors, I am honored to invite you to partner with Women's Council of REALTORS® St. Lucie County and help us provide the tools needed to advance the next generation of business leaders.

We truly appreciate for your support and consideration. Thank you.

Sincerely,

*Caitlin Steele*

Caitlin Steele

2024 Local Network President

# Annual Platinum Partner

## \$1800

This is the most prestigious level of partnership and will give the company maximum exposure throughout the year.

**\*Limited to only one industry type at this level\***

### *Core Benefits*

- One (1) ticket to all industry events, excluding Installation Gala (\$150 Value)
- Two (2) tickets for Installation Gala (\$100 Value)
- Three minute speaking opportunity at all events throughout the year—excluding the installation gala (\$1000+ Value)
- Greeter at all meetings
- Five (5) network / industry event sponsorships (\$1250 Value)
- Lead the Pledge, Give the Inspiration, Announce Sponsors and Introduce Guests, once each
- Recognition at all meetings (Priceless)
- 30 Second Video on Social Media quarterly, company provided (\$2600 Value)
- Tent at poker walk (\$100 value)
- Tent/Table at music event (\$100 value)
- Recognition on network website with Logo and live link (Value \$100)
- Complimentary Signage at the spring concert (\$150 Value)
- Logo included with Powerpoint recognition at all network meetings
- Inclusion in network directory with company description
- Recognition on Event Agendas
- Company material on display table at all network meetings
- Participate on committees
- Project team meetings to be held in company office

Total Value: \$5,550

# Annual Titanium Partner

## \$1000

This level provides great exposure for our partners through marketing, advertising, and events throughout the year.

**\*Limited to only one industry type at this level\***

## *Core Benefits*

- One (1) ticket to all industry events, excluding Installation Gala (\$150 Value)
- One (1) ticket for Installation Gala (\$50 Value)
- Three minute speaking opportunity at meetings you sponsor (\$250 Value)
- Greeter at meetings you sponsor
- Three (3) industry event sponsorships (\$750 Value)
- Lead the Pledge, Give the Inspiration, Announce Sponsors and Introduce Guests, once each based on availability
- Recognition at all meetings (Priceless)
- 30 Second Video on Social Media bi-annually, company provided (\$1300 Value)
- Tent at Poker Walk (\$100 Value)
- Tent/Table at music event (\$100 value)
- Recognition on network website with Logo and live link (\$100 Value)
- Logo included with Powerpoint recognition at all network meeting
- Inclusion in network directory
- Recognition on Event Agendas
- Company material on display table at all network meetings
- Eligible to participate in the Ambassador Program
- Participate on committees

Total Value: \$2,800

# Annual Gold Partner

## \$750

This level provides marketing and advertising opportunities to help grow your business.

**\*Limited to only one industry type at this level\***

## *Core Benefits*

- Four (4) tickets to use at any industry events, excluding Installation Gala (\$120 Value)
  - One (1) ticket for Installation Gala (\$50 Value)
  - Two minute speaking opportunity at meetings you sponsor (\$165 Value)
  - Greeter at meetings you sponsor
  - Two industry event sponsorships (\$500 Value)
  - Lead the Pledge, Give the Inspiration, Announce Sponsors and Introduce Guests, once each based on availability
  - 30 Second Video on Social Media once, company provided (\$650 Value)
  - Tent at Poker Walk (\$100 Value)
  - Half Price Tent/Table at music event (\$50 value)
  - Recognition on network website with Logo and live link (\$100 Value)
  - Logo included with Powerpoint recognition at all network meetings
  - Inclusion in network directory
  - Recognition on event agendas
  - Company material on display table at all network meetings
  - Eligible to participate in the Ambassador Program
  - Participate on committees
- 
- Total Value: \$1,735

# Annual Silver Partner

## \$500

This level provides marketing and advertising opportunities to help grow your small business.

### *Core Benefits*

- Admission to all events at member price (\$120 Value)
- Three minute speaking opportunity at the meeting you sponsor (\$165 Value)
- Greeter at the meeting you sponsor
- One industry event sponsorship (\$250 Value)
- Lead the Pledge, Give the Inspiration, Announce Sponsors and Introduce Guests, once each based on availability
- Company name on network website (\$30 Value)
- Half price Tent/Table at music event (\$50 value)
- Company Name shared on Powerpoint recognition at all network meetings
- Inclusion in network directory
- Recognition on event agendas
- Company material on display table at all network meetings
- Participate on committees

Total Value: \$615

# Annual Bronze Partner

## \$350

This level provides partners networking and name recognition opportunities.

### *Core Benefits*

- Admission to all events at member price (\$120 Value)
- Ability to attend more than two events (Priceless)
- Company name on network website (\$30 Value)
- Company Name shared on Powerpoint recognition at all network meetings
- Inclusion in network directory
- Half price Tent/Table at music event (\$50 value)
- Recognition on event agendas
- Company material on display table at all network meetings
- Participate on committees
- First opportunity to sponsor a fundraiser event (\$250 Value).
  
- Total Value: \$450



# Summary of Benefits

Benefits	Partnership Levels				
	Platinum	Titanium	Gold	Silver	Bronze
	\$1,800	\$1,000	\$750	\$500	\$350
Tickets for complimentary industry meeting attendance	2 tickets to all industry events	1 ticket to all industry events	5 tickets to industry events	admission at member price	admission at member price
Tickets for Installation	2	1	1		
Maximum one industry per level	Included	Included	Included		
2-minute presentation at network meetings	All meetings	Meetings you sponsor	Meetings you sponsor	Meeting you sponsor	
Greeter at networking meeting	All meetings	Meetings you sponsor	Meetings you sponsor	Meeting you sponsor	
Lead the Pledge	1 with 1st opportunity	1 based on availability	1 based on availability	1 based on availability	
Give the Inspirations	1 with 1st opportunity	1 based on availability	1 based on availability	1 based on availability	
Announce Sponsors	1 with 1st opportunity	1 based on availability	1 based on availability	1 based on availability	
Introduce Guests	1 with 1st opportunity	1 based on availability	1 based on availability	1 based on availability	
Recognition on all meeting materials	Included	Included			
Eligible for Ambassador Program	Included	Included	Included		
One Industry/Networking event Sponsorship	6	2	1	1	
Logo On Network Website	Included	Included	Included		
Live Link to Company Website	Included	Included	Included		
Company Name on Network Website				Included	Included
30 Second Video on Social Media	1 per month	1 bi-annually	1 annually		
Table at Women's Empowerment Prom	Included				
Tent/Table at Music Event	Included	Included	½ Price	1/2 Price	1/2 Price
Poker Walk Host Tent	Included	Included	Included		
PowerPoint Recognition at all network meetings	Included w/logo	Included w/logo	Included w/logo	Company name shared	Company name shared
Company material on display table at network meetings	Included	Included	Included	Included	Included
Recognition on event agendas	Included	Included	Included	Included	Included
Inclusion in network directory	Included	Included	Included	Included	Included
Participate on committees	Included	Included	Included	Included	Included

# 2024 Strategic Partnership Form

It is mutually understood and agreed that:

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Direct Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Partnership Level: \_\_\_\_\_ Amount: \_\_\_\_\_

Events to Sponsor (Silver & Above): \_\_\_\_\_

Signature: \_\_\_\_\_

## Payment Options:

We accept two forms of payments, check or credit card. We prefer checks, however, if you must pay with a credit card, 4% of the total will be added on to cover the credit card fee. Please check which one you prefer below.

We will email you an invoice from QuickBooks with the options you checked above. \*Upon request, payment plans are available. Please speak with us to discuss this option further.

**All partnership forms and payments are due in by January 5th, 2024**

*On Behalf of Women's Council of St. Lucie County, we would like to thank you and extend our sincere gratitude for your partnership in 2024.*

# St. Lucie 2024 Calendar of Events

Save the Date

January 5, 2024 - Dream Board Workshop - 11:30-1:00 PM - Realtor Board Education Center

January 24, 2024 - Social Media for Business Workshop - Lunch 11:30 to 1:30PM

February 14, 2024 - Heart to Heart Speed Networking - Lunch 11:30 - 1:30 PM

March 13, 2024 - Veteran's Mastermind - Lunch 11:30-1:30 PM

March 15, 2024 - New Member Orientation - 11:30 - 1:00PM - Realtor Board Education Center

\*March 23, 2024 - Women's Council Gives Back

**\*\*April 13, 2024 - Women's Empowerment Prom - TBD**

May 1, 2024 - The Good, Bad, and Ugly in Real Estate - Lunch 11:30 - 1:30

June 12, 2024 - Community Update - Breakfast 8:30 - 10:30AM

June 14, 2024 - New Member Orientation - 11:30 - 1:00PM - Realtor Board Education Center

**\*\*July 13, 2024 - Country Jamfest - TBD**

August 28, 2024 - Investing 101 - 11:30-1:30

September 12, 2024 - Ladies in Leadership - Lunch 11:30 - 1:30 PM

September 20, 2024 - New Member Orientation - 11:30 - 1:00PM - Realtor Board Education Center

**\*\*October 3, 2024 - 3rd Annual Poker Walk - Pierced Cider, Downtown Fort Pierce**

November 13, 2024 - Global Friendsgiving - Lunch 11:30 - 1:30 PM

December 2024 (Date TBD) - 2025 Board Installation - 5:30PM to 8:30PM

December 20, 2024 - New Member Orientation - 11:30 - 1:00PM - Realtor Board Education Center

\*Women's Council special day of "Giving Back" to your community. Spend a few hours volunteering for a nonprofit of your choice. Please post on social media. We want you to fulfill your community advocacy!

\*\*Network/Fundraising Events (open to members and the public)

\*\*\*Dates and Events are subject to change\*\*\*