



2022  
Strategic Partner  
Guide



**Women's Council of REALTORS® St. Charles County  
is committed to providing outstanding education,  
Leadership and networking opportunities for all  
members and partners while positively impacting the  
community.**



## Strategic Partner Agreement

**-Strategic Partner dues will be paid within 30 days of commitment. If a new partner joins in 2021, marketing begins immediately and payment covers the remainder of 2021 and all of 2022.**

**-Strategic Partners are encouraged to help promote Women's Council of REALTORS® St. Charles County, their mission and events and notify the organization of their upcoming events for cross promotion.**

**-Strategic Partners are encouraged to attend planning meetings and participate in the planning of events, particularly their sponsored events, as well as work the events in a way to provide them the most exposure.**

**-Strategic Partners are encouraged to bring REALTOR® guests to Women's Council of REALTOR® meetings and events.**

**-A Strategic Partner may designate an alternative attendee from their company to attend an event in their absence for a maximum of 3 meetings.**

**-If a Strategic Partner misses three meetings (neither the partner nor a rep from their company attend) their membership can be revoked without notice per our Standing Rules. No refund will be given and the spot will be filled from the waiting list.**

**-The more you put in to Women's Council of REALTORS®, the more you will gain from it.**

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**Company Name**

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**Representative Signature**

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**Sponsorship Level**

# Strategic Partner Levels 2022

## Platinum \$2500

- 3 Annual Memberships
- 20 Tickets to WCR Events
- Member Roster with contact info
- Event flyer recognition
- 3 Minute "Commercial" at luncheons
- Materials on guest tables at all events/luncheons
- First opportunity for sponsorships at fundraisers, registration opportunity and inspiration or leading the pledge
- Website recognition
- 1 FB Live, 2 Video Posts, 4 shoutouts with logo/link
- Cross Promotion of your business events and highlights

## Gold \$1800

- 2 Annual Memberships
- 10 Tickets to WCR Events
- Member Roster with contact info
- Event flyer recognition
- 3 Minute "Commercial" at luncheons
- Materials on registration table at all events/luncheons
- Second opportunity for sponsorships at fundraisers, registration opportunity and inspiration or leading the pledge
- Website recognition
- 1 Video Post, 4 shoutouts with logo/link
- Cross Promotion of your business events and highlights

## Silver \$1000

- 1 Annual Membership
- 5 Tickets to WCR Events
- Member Roster with contact info
- Materials on swag table at all events/luncheons
- Third opportunity for sponsorships at fundraisers, registration opportunity and inspiration or leading the pledge
- Website recognition
- 3 shoutouts with logo/link
- Cross Promotion of your business events and highlights

## Bronze \$500

- 1 Annual Membership
- Member Roster with contact info
- Materials on swag table at all events/luncheons
- Fourth opportunity for sponsorships at fundraisers, registration opportunity and inspiration or leading the pledge
- Website recognition
- 2 shoutouts with logo
- Cross Promotion of your business events and highlights