Meeting Minutes

WCR Greater Triangle

Board Meeting 6/2

Time: 11:30 am

RRAR

Attendance:

Fara Pourshariati – President

Tallie Griffith – President Elect

Mahala Landin – Treasurer

Talvia Peterson – Membership

Mauranda Dalziel – Marketing

Marcia Baltimore – Programs

Jimmy Hedges – Membership

Sponsor: Karen Boone Strategic Partner, State Farm

Previous Business

* April minutes reviewed and approved
* March minutes reviewed and approved
* Mahala to upload to Google Drive
* Mauranda to upload minutes and events to microsite

Financial Review

* YTD financials were submitted and reviewed
* Healthy balance in the checking account
* No receivables
* No payables
* Mahala reviewed Billhighway

Membership

* 76 new members
* New Logo announcement
* Comeback Campaign is about to start

Social Media

* Focus on Instagram
* Review of calendar for advertising

Strategic Partners

* Still initiatives to grow this

Program and Events

* 6 events YTD
* June 24th 12-3 @ Laura Martin’s pool Luau Potluck
  + Signup genius to board and members
* Voted to remove Dancing with the Realtor event in June
* June 23rd Block Party at RRAR 4-6 pm
  + Sign up genius for WCR table
* August 24th 70s theme boat party 12-4 @Jordan Lake
  + 10-12 people per boat
  + $10 registration fee
  + Sponsorship of boat is $500
* Aug 31st – International Realtor Panel 930 -1130 @RRAR
  + WCR approved $500 event expense
  + Jimmy to find breakfast level sponsorship
* September 21st PMN (date is TBD)
  + Fara to confirm by Friday June 10th
* October 19th Horror Stories
  + Bill Gallagher – confirm by June 10th
  + Brian Pate – confirm by June 10th – Mauranda
  + Fundraiser/Raffle?
* October 27th Pumpkin Spice Coffee Social 9 – 10 am
  + Location TBD
* November 18th – Fashion Show, Dancing with Realtors, and Fundraiser
  + Location RRAR

Board Meetings

* Aug 4th Board meeting confirmed
* September 1st Board meeting confirmed – Mahala absent, Talvia to take minutes
* November 3rd Board meeting confirmed – Mahala, Tallie absent Talvia to take minutes

Past President Lunch

* Board and Presidents attendance
* Prestonwood
* December 1st 1130 am

Motions made

* Travel expenses for State Liasion to be reviewed and a new line item on budget was proposed. No motion for approval was made by the board

Meeting ended 1:42 pm