**Women’s Council of REALTORS® - Idaho**

January 13, 2022 at 3:02 PM

Executive Board Meeting Minutes

Approval of December meeting notes- Recap, not much to approve

Treasurer’s Report – Tami

Current Balance $16,873.00

Pending sponsors- PTC, Title One 1000 Fidelity 500

Billed each network for annual assessment $275 Not yet in receipt

Emailed out End of Year reports to review.

Tami to email every month

Lot of travel, back and forth, coding issues

Discussion on Canva- Request to go Pro for WCR Idaho $Pro per month $9.99

Motion to Drop CRM and add Canva Pro- Tami

Kim- Seconded

Upcoming Events –

01/14 - New Year Kickoff

02/03-02/04- Elevate Growth Conference

TBD – 1st quarter education event – Marlene Robinson

Free for members, $10 for non-members

Sponsorship-

Sarah requesting help for requesting sponsors

Be sure to provide Tami with information (email/phone/sponsorship level)

Diana to reach out to the sponsor to get logo and an added thank you

Past President Scholarships-

Need to reach out for more sponsorships

Microsite-

Sarah to update-

Diana to check on her admin access (request special access) so she can upload sponsors (contact Patrick)

Tom to upload Governing Board meeting minutes to Microsite

Network Reports

-Boise Metro- Great meetings, last meeting 69 people in attendance, Lots of issues logging in- kim working with Sylvia Seabolt to resolve.

-Canyon County- Meeting last month (December) well attended, President was not in attendance, but ran by Mina Pena. Could have had a fundraiser with the strategic partners, possible missed opportunity. Still need to do State Leadership Training

-SE Idaho- December event, Cathy Carrol ran meeting, Lexi with family crisis- 15 members in attendance. Lexi cannot get on website or log in. Need to update the micro site. Have not heard back on when SE wants PMN Class for dates?

-North Idaho- First meeting in a couple weeks. 2022 calendar set in place. Keeping to last Thursday of the month. Some need micro site training. Trying to get more organized. Microsite needs updated. Good pushes on social media. PMN Class 04/28

Other Business

-PMN Class, 8 CE Credits, possible State Fundraiser $99 per person- could be a great cross over class for IR and WCR- look at second quarter event. Date TBD

- Kim Sitton National Liaison

Ask Board to create videos in support of Kim, upload to drop box/Videos

Ask for ideas to help her

-Reminder for Monthly Newsletter ideas

-Support for Chris Lee