

Women's Council- fall meeting in *Grand Rapids*

- Call to order- 9:15 am
- Bethany welcomes women's council members
- Pledge lead by Dawn Waldrip
- Inspiration given by Sherlyn James from Grand Rapids about kindness and grace
- President report given by Bethany Brokaw
 - President elect Chelsea Cain gave report on "changing of the guards" and what to do and expect and we go into 2023 leadership
- First Vice President Lindsey Dykstra discussed making sure website is updated, first Vice Presidents to upload to WCR.org the new leadership team for 2023. Sign up for Orlando
- Treasurer Mark Harvala went over 2022 finances and budget and we voted to raise membership dues. No nays
- State Liason Chris Dean gave report and discussed monthly meeting with all presidents and including presidents elect going forward

District Vice Presidents Report

- DVP- Joi Luckadoo- Villa discussed Northern's event with National president
- DVP- Lori Jaglois- Talked about Mary Rose
- DVP- Laurie Koelling- discussed network events

Leadership Day- *Chelsea Cain*

October 25th, 2022- Frankenmuth Brewery (8am-5 pm)
Bring laptops with you very fun filled interactive day. Go back to the basics.

Mr. G-about a teacher who had a kid was always getting in trouble until one day. The teacher saw his gift and gave him a drum stick and he ended up becoming the greatest drummer. How to see past some aspects of people who help develop them.

Social contract with one another- take pause with people. Put technology down and pay attention to others.

Bethany- *How to show member value*

- Always have a different price point for members vs. future members
- Member only events
- rebates
- sharing members online on social media
- Power hour- 7 to 10 times a year.
- Free con ed for members
- mentorship. New member partners with seasoned member
- scholarships for education
- monthly happy hour (free to everyone to get people there and build relationships with others with two member only roof top events)
- spot lights on members every Monday. Fridays spot lights of leadership and membership. Videography done by a stat partner.
- Where the current leaders have gone after being here. They are top producers
- sitting in a room with ROCKSTARS
- Go to the national conventions. Get to attend through WCR

Guest speaker panel “Interest” ing - *Kevin Breil and Jodie Hendrickson*

- *Instilling buyer confidence with rising interest rates and general craziness*

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Lunch

-Kevin Breil- Strat partner

- Past president advisory- Beth Graham

- Leadership identification- Barb Hook

- Strategic planning- Chris Dean

Elections- conducted by Kellie Smith

2023- incoming board

President- Chelsea Cain

President elect-Lindsey Dykstra

First Vice President-Stacey Ruwe

Treasure- Kristin Hunt

District Vice President-Debbie DeAngelo

District Vice President-Sunshine Wichita

District Vice President-Angela Worth

State Liaison- Bethany Brokaw

Governing board

Nominations

Sherlynn James (West Michigan)

Terri Wolf (Northern)

Erika Koehler

Laurie Koelling

Alison Kinsman

Josh Holbrook

Nancy Bierenga

Dawn Bertani

Elected governing board

- Sherlynn James (general membership)
- Erika Koehler (General membership)
- Laurie Koelling (elected by governing board)

Alternates

- Dawn Waldrip Bertani (General Membership)
- Josh Holbrook (General Membership)
- Teri micelli- Wolff (elected by governing board)

Alternate governing board

President updates: how to make next year better than this year

Birmingham Bloomfield- making sure to pass along information to president elect. Setting up Venmo, pre made info so its not reinventing the wheel

Lakeshore- looked at all files, re-organized, cleaning everything up

Lake pointe- Encouraging new idea, try new things and new idea but don't lose sight of the successes you had.

Livingston- president will sit on board and stick around to mentor

Rochester- leadership wasn't helping and creating a new plan to keep it going once president steps down.

275- had a great last president but continuing to stay around to help next year

West Michigan- year to re-build. had all in person events. Keeping membership 100% brought in new chairs- community chair and partnership chair. Create and kindle the relationships with RPAC, etc. Developed outline for incoming president. Everyone has a co-chair to help them to take the load off.

East Central- training the incoming board for 2023. Taking on the treasure position.

Northern- Redid bylaws. Went back to Robert's Rules, all communications were on point, 503IC was re-instated, taxes filled on time, Brought in national speakers for lunch in's.

Southwestern-Updating the standing rules, strategic plan form 2017, working on membership increase.

Lansing- Back to basics, representing as a professional organization, They have raised money for years to come, gave a buffer for board education.

President- Bethany "GRIT"
Farwell

