



A regular meeting of the Governing Board

Date: February 02, 2023

Time: The meeting was called to order by President Cindy Pearce at 11:35am.

Place: Red Onion Restaurant

2013 McCulloch Blvd N, Lake Havasu City, AZ 86403

I. Attendees:

Allison Paoli, Ann Beede, Cindy Pearce, Lenea Shaver, Lora Pearce, Trisha Kem, Lisa Cordeiro, Kate Olsen. A quorum was present.

II. Approval of Previous Meeting's Minutes:

Motion to Approve Minutes from 01/12/2023 Meeting - Motion, 2nd, No discussion, All Approved, Motion Carried.

III. Governing Board Action(s):

The following action was taken:

Motion to approve revision to Standing Rules - Motion, 2nd, No Discussion, All Approved, Motion Carried.

Motion to change lunch charge to \$22 - Motion Made, 2nd, No Discussion, All Approved, Motion Carried.

IV. Financial Report:

Kate Olsen, Treasurer, reported the following:

Kate passed out completed December Financials - Motion made to approve financials - Motion, 2nd, No Discussion All Approved, Motion Carried.

2022 Taxes have been filed.

V. Officer's Reports:

President:

Cindy Pearce, President, reports the following:

- Received response regarding missing officers on micro site - Cindy is working on correcting - Lisa's renewal still shows processing and she will call to correct.
- Spring Conference - March 28-31 Prescott - Cindy, Trisha, Lisa and Allison will be attending - Lora and Lenea will be looking in to attending as well.
- Suggestion Cards from last luncheon were collected - members would like to see info on water rights, the Riviera and would like Name Tags. Cindy will be reaching out to Luke Still with The Desert Land Group about possibly speaking.
- Ask Carolyn Altman to do a quick video for the membership drive in March.

- We need to start looking at who we could ask to replace board members for upcoming year.
- Update on the Fashion Show in April.

President - Elect

Lisa Cordeiro, President-Elect, reports the following:

- Talked to Brenda Atkinson about Fashion Show.

First Vice President:

Ann Beede, First Vice President, reports the following:

Revision made on Standing rules to be filed into the microsite.

Events Director:

Allison Paoli, Events Director, reports the following:

- Constant Contact - Slide Show done for strategic partners
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Membership Director:

Becky Goldberg, Membership Director, Reports the Following:

Needs admin rights to be able to access the microsite

March 9 2023 3pm-6pm for Membership Drive at SummeRays - will finalize menu and cost.

Hospitality Manager:

Lenea Shaver, Hospitality Manager, Reports the following:

Nothing NEw to report

Communications Director:

Lora Pearce, Communications Director, Reports the following:

- Touched on same information as Becky regarding Membership Drive

Strategic Partners:

Trisha Kem, Strategic Partners, Reports the following:

She is not giving out the 2023 Packages and tickets until partners have paid

Sent out handwritten Thank You cards to those that have already paid :)

VI. New Business:

VII. Old Business:

Renaming of our meetings: Projected Names: Empower Hour
Already discussed Fashion Show in April
Already discussed Membership Drive

VIII. Adjournment:

Cindy Pearce announced the next meeting is scheduled for March 07 2023 at 11:30 A.M. at the meeting room at Red Robin. She will confirm this via email to us all.

There being no further business, the meeting was adjourned at 12:42pm.

Respectfully Submitted
Ann Beede, First Vice President