

# WCR Greater Triangle Board of Directors

Date / time 1/3/23 9:30 AM | Location RRAR

Meeting called by	Tallie Griffith
Type of meeting	BOD
First Vice President	Maya Galletta

## Agenda Items

Topic	Presenter
<input type="checkbox"/> Welcome	Tallie Griffith
<input type="checkbox"/> Standing Rules - Review and Approve	Tallie Griffith
<input type="checkbox"/> Financial Update - Review and Approve the 2023 Budget	Brett Clark
<input type="checkbox"/> WCR Microsite Status / Google Drive / Headshots and Bios	Tallie Griffith
<input type="checkbox"/> WCR Name Badges	Tallie Griffith
<input type="checkbox"/> Network Events - First Quarter Planning	Dr. Talvia Peterson
<input type="checkbox"/> Strategic Partner Update	Jimmy Hedges
<input type="checkbox"/> Membership Update and Recruitment	Len Perkins
<input type="checkbox"/> Marketing Team Status	Maya Galletta
<input type="checkbox"/> New Business / Suggestions	All
<input type="checkbox"/> Adjourn	

## Opening

The regular meeting of the Board of the Women's Council of Realtors was called to order at 9:35 am on January 3, 2023 at RRAR by Tallie Griffith.

## Present

<b>Tallie Griffith</b> 2023 President	<b>Maya Galletta</b> First Vice President
<b>Shannon Brien</b> 2023 President-Elect	<b>Len Perkins</b> Membership Director
<b>Brett Clark</b> Treasurer	<b>Jimmy Hedges</b> Strategic Partner Team
<b>Dr. Talvia Peterson</b> Event Director	

## Minutes from Last Meeting

No minutes to review due to first meeting on the New Year.

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### Standing Rules

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Reviewed Standing Rules dated 1/3/2023 and approved

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### Financial Update

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Reviewed 2023 budget. Mahala and Brett reconciled. Agreed to put more money towards events vs. travel. Reduced state liaison to \$500. Discussed spending money on swag for additional income.

Budget approved

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### WCR Microsite / Google Drive / Headshots and Bios

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Shannon to redirect .com to microsite

Tallie discussed access to site, Google drive, make sure head shots and bios are in the drive.

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### WCR Name Badges

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Tallie ordering

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### Networking Events - First Quarter Planning

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Feb 9 the event will be 1st event. Looking for venue. Goal of 50 guests. Brett will work on Eventbrite.

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### Strategic Partner Update

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Discussed in detail annual amounts, single event amounts. More thank you's at events.

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### Membership Update and Recruitment

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Shoot for 150 ; realistic number 120.

Make sure we have pins

Social media announcements

Make sure when meeting prospective members to tell them about the "next event".

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### Marketing Team Status

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Myrka and Kat will join WCR. They are ready to help but need direction. What sites are they focusing on? Rules? Whose getting them the information?

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New Business

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Tallie has plaques

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Adjournment

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Meeting adjourned at 11:35