



Fri. February 3, 2023

Delta Board Meeting via Zoom

Attendance: Rwan Rasheed (President), Michelle Dotson (Treasurer), Cynthia MacDermott (Event Director), Claudia Mauri-Rogers (Membership Director), Rojonya Ross (1<sup>st</sup> Vice President), Laurie Wexner (Member/Past Membership Director), James Britto (Past DAR President/Member), Virginia Viera Mitchell (Member/2004 Delta Network President/2023 Delta Association of REALTORS President), Jodi Marfia, (Member/Foundation Director), Jody Drewry (Past Local President/DAR Director)

Presiding Officer: Rwan Rasheed, President

Call to Order: 9:04am

Pledge of Allegiance: Laurie Wexner

Mission Statement: Michele Dotson

Vision: Michele Dotson

Agenda Approval: Cynthia MacDermott 1st, Claudia Rodgers 2nd

Approval of Minutes: Rojonya Ross 1st, Michele Dotson 2nd

Treasurer/Financial Report: Michele Dotson

-bank balance as of February 3, 2023 is \$28,395.84 with a pending deposit of \$915.00.

-Need receipts for deposit from Charter Up for Transportation for the Bus Tour.

-Meeting with Jessie to Discuss the transition of the Bill Highway system. The 1<sup>st</sup> phase : Move 5k to BillHighway account will drop to designated buckets and begin paying vendors from BillHighway and ordering BillHighway Prepaid debit cards that are payable anywhere. 2<sup>nd</sup> phase: Transferring funds from the old Bank of the West account to Bill Highway then close the Bank of the West account. Then start paying for events through BillHighway. Once the transfer phases are done, we will start Member Planet. Members will be notified of the change. BillHighway comes highly recommended. BillHighway does not integrate with any App such as Cash app, Venmo and Zelle. BillHighway has been adopted at a National level in a National bank account. Our funds will be in buckets. If we decide to do cash payments we would have to do money orders then deposit to Bill Highway.

-Michele Bill Highway and fees. Eventbrite charges fees and Bill Highway fee register/ pay ticket price and takes the fee behind the scenes. Asked Jessie how to pass on fees and she suggested bumping the price to include the fee. It will even out what we pay in Eventbrite and Square.

Rwan Rasheed, President

-there will be 2 audits this year. The 1<sup>st</sup> one April and the other one in October 2023

- Strategic Partner report: Credit One Union Bank-Silver, Excel Real Estate-Silver, Davidson Collections-Gold, Restyled Faces-Silver. Will have a meeting to get more Strategic Partners.

-The WCR Winter Conference starts tomorrow. Melissa will check us in Email Boarding Pass and will arrange for Ubers and Hotel. The welcome reception will be Saturday night and Sunday & Monday Meeting runs from 8-5pm. Will return on Monday. Bring lots of Business Cards.

Rojonya Ross, First Vice President

-suggested to save money try the GroupMe App because it is free. Cynthia and Rojonya will play around with it to figure it out

Cynthia MacDermott, Event Director-

-30 sign ups for the Cover Your Assets Event. Assets P/L statement \$1143.49 profit.

-Event Top Producers Panel on February 17<sup>th</sup>. Suggested by Laurie Wexner. Marketing for this event has been great. Event will be held at Caps in Brentwood. Save the Date for 2/17/23. There has been a typo on the flier, will be corrected immediately.

-Still working on the Tea Event. Learn how to stand together on getting the word out on events. Push more on social media. Get the word out @ office meetings.

-Will do an Email Blast. Announce on marketing meetings Tuesday, Wednesday, Thursday

-Rwan has been individually text messaging everyone throughout Delta Network.

-Cynthia Regarding Fashion Show wants to know if anyone knows who has experience in doing fashion shows. Trying to locate shops to participate in the fashion show.

Laurie asks Debra Westlund to help coordinate with the fashion show. Set for 8/24/23

Claudia Rodgers, Membership Director-

- 65 members currently and 2 new members last week.

-Will talk to members who attended the last meeting and talk about WCR.

-Trying to hit the goal of 85 members

-Cecily states that Don Sharpe is a great resource to get the word out.

Meeting Adjourned @ 9:53am

Adjournment: Next Board Meeting via Zoom will be held on March. 3rd @ 9am via zoom