

## POSITION Local President

### General Oversight/Scope of Duties:

Provides leadership and direction for the Network, keeping the team focused on the mission of the Council and the Network business plan. Acts as the local voice for the Women's Council brand, articulating the value of the Network, representing the Network with related groups, and setting the tone for active member involvement.

### Major Responsibilities:

- Presides over focused, productive meetings of the Governing Board and membership
- Works with the Governing Board to develop, implement and monitor the Network Business Plan
- Encourages and inspires members to get involvement, and recognize contributions
- Cultivates development of future leaders for the Network
- Mentors, trains, supports and provides leadership opportunities for the President-elect to facilitate a smooth transition in leadership
- Builds and maintains relationships with the Local Association and related industry and community groups
- Works with the Governing Board to evaluate Network progress and performance on stated goals, ensuring, in particular, quality Network events and services
- Supports Event Director and Membership Director in delivering quality events and building and retaining a solid base of REALTOR® members
- Appoints an Event Chair and/or Membership Chair, as needed to support the Event and Membership Directors, with ratification by the Governing Board
- Ensures compliance with all State and National reporting requirements
- Represents the local Network at State and National meetings

### Important Relationships – INTERNAL

- Network membership
- Network Strategic Partners
- State Network leadership
- Governing Board
- Project Team leaders
- President-elect
- State Liaison or District Vice President(if applicable)

### Important Relationships – EXTERNAL

- Local REALTOR® Association Executive and elected leadership
- Related real estate organization leadership
- Appropriate staff/leadership of community groups

### Criteria/Qualifications

- Must be a REALTOR® member in good standing

### Ideal Skills/Experience

- Team management
- Communication skills
- Delegation
- Meeting management
- Previous leadership experience within or outside of Women's Council
- Planning and organization
- Conflict resolution
- Familiar with navigating wcr.org

## POSITION Local President-elect

### General Oversight/Scope of Duties:

Supports the President in fulfilling their duties, builds leadership skills and prepares to assume the presidency. Develops and maintains productive relationships with Strategic Partners to ensure satisfaction and support for Network activities.

### Major Responsibilities:

- Fulfills duties of the President as needed, and assists with running efficient and productive meetings.
- Cultivates and manages relationships with Strategic Partners, ensuring a high level of satisfaction and appropriate benefit levels and packages.
- Assists the President in tracking Network progress and performance, identifies areas for continued improvement and considers related goals for inclusion in the Network Business Plan in the coming year.
- Supports accomplishment of Network Business Plan goals and priorities.
- Encourages and inspires members to get involved, and recognize contributions
- Cultivates development of future leaders for the Network
- Attends Women's Council Network 360 Leadership Conference as part of preparing to take on the presidency
- Attends State and National Women's Council Meetings, depending on budget and personal finances.
- Works with the incoming President-elect to ensure a smooth transition in leadership

### Important Relationships – INTERNAL

- President
- Governing Board
- Network membership
- Project Team leadership
- Strategic Partners
- State Network leadership

### Important Relationships – EXTERNAL

- As needed to support the President

### Criteria/Qualifications

- Must be a REALTOR® member in good standing
- Preference for members of the Local Network with a minimum of one year tenure

### Ideal Skills/Experience

- Team management
- Communication skills
- Delegation
- Meeting management
- Previous leadership experience within or outside of Women's Council
- Planning and organization
- Conflict resolution
- Familiar with navigating wcr.org

## **POSITION** Local First Vice President

### **General Oversight/Scope of Duties:**

Ensure proper reporting and Network compliance with all state and federal laws and regulations impacting non-profit organizations.

### **Major Responsibilities:**

- Maintains Network bylaws and standing rules.
- Oversees Credentials Project Team to ensure proper election protocols, and reports results of election to National Women's Council by September 30 each year.
- Ensures accurate minutes are taken at each Governing Board meeting, and maintains all official records of the Network.
- Ensures accurate minutes are taken at Membership meetings when votes are taken for bylaws amendments and for elections.
- Attends State and National Women's Council Meetings, depending on budget and personal finances.

### **Important Relationships – INTERNAL**

- Governing Board (regular reporting)
- State Network leadership
- Network membership
- Strategic Partners
- Project Team leadership

### **Important Relationships – EXTERNAL**

### **Criteria/Qualifications**

- Must be a REALTOR® member in good standing

### **Ideal Skills/Experience**

- Planning and organizing skills
- Communication skills
- Operating as part of a team
- Familiar with navigating wcr.org

*revised 022023*

# POSITION Local Treasurer

## General Oversight/Scope of Duties:

Ensures strategies and systems are in place to support the financial health and integrity of the Network. Ensures proper reporting and Network compliance with all state and federal laws and regulations impacting not for profit organizations.

## Major Responsibilities:

- Maintains Network financial records, tracks transactions, and reports regularly on Network financial performance.
- Handles receipts and disbursements, ensuring proper controls in place.
- Ensures expenses are in compliance with approved budget.
- Works with the Governing Board to develop proposed annual budget.
- Ensures Network state and federal taxes are filed annually, and provides full support for Network financial reviews.
- Attends State and National Women's Council Meetings, depending on budget and personal finances.

## Important Relationships – INTERNAL

- Governing Board (regular reporting)
- State Network leadership
- Network membership
- Strategic Partners
- Project Team leadership

## Important Relationships – EXTERNAL

- CPA/tax professionals

## Criteria/Qualifications

- REALTOR® or National Affiliate member in good standing

## Ideal Skills/Experience

- Bookkeeping/accounting background and/or related experience
- Planning and organizing skills
- Communication skills
- Operating as part of a team
- Familiar with navigating wcr.org

## **POSITION** Event Director

### **General Oversight/Scope of Duties:**

Ensures the development and delivery of timely, relevant, business-oriented Network educational and networking events that attract a high level of participation from members and the industry at large.

### **Major Responsibilities:**

- Plans four Network industry events.
- Coordinates and implements marketing strategies for a high level of exposure for Network events within the industry.
- Develops and manages systems to routinely scan the industry environment to identify business needs and issues.
- Produces a minimum of two additional events focused on member networking and relationship building.
- Works closely with Event Chair and Event Project Teams as needed to accomplish tasks.
- Monitors and evaluates success of all programs and events and reports to the Governing Board.
- Attends State and National Women's Council Meetings, depending on budget and personal finances.

### **Important Relationships – INTERNAL**

- Governing Board
- Project Team leadership
- Network membership
- State Network leadership
- Event Chair

### **Important Relationships – EXTERNAL**

- Local REALTOR® Association, other real estate related groups, community groups (for collaborative programming)
- Potential speakers

### **Criteria/Qualifications**

- REALTOR® member in good standing

### **Ideal Skills/Experience**

- Planning and organizing skills
- Networking and communication skills
- Environmental scanning
- Delegation
- Program development
- Operating as part of a team
- Familiar with navigating wcr.org

# POSITION Membership Director

## General Oversight/Scope of Duties:

Conducts an aggressive outreach strategy to communicate the value of the Network and the Women's Council brand, engaging prospective, new and renewing members.

## Major Responsibilities:

- Develops and implements a member recruitment and retention strategy to grow the REALTOR® membership base within the Network.
- Supports and follows through on all National Council membership marketing campaigns.
- Works with the Governing Board to establish membership recruitment and retention goals as part of the Network Business Plan.
- Oversees implementation of a new member welcome and orientation strategy, as well as a first-year member communication strategy, using tools and resources provided.
- Oversees implementation of a member communication 'drip' system, using tools and resources provided.
- Monitors and supports development of Strategic Partner benefits packages.
- Manages Membership Chair and Membership Project Teams as needed to accomplish tasks.
- Monitors and evaluates success of all membership development and outreach efforts and reports to the Governing Board.
- Monitor membership reports received from National Women's Council for accuracy, and follows up on any discrepancies.
- Attends National and State Women's Council Meetings, depending on budget and personal finances.

## Important Relationships – INTERNAL

- Network new members
- Network renewing members
- Governing Board
- State Network leadership
- Project Team leadership
- Membership Chair

## Important Relationships – EXTERNAL

- Prospective members
- Local REALTOR® Association

## Criteria/Qualifications

- REALTOR® or National Affiliate member in good standing

## Ideal Skills/Experience

- Planning and organizing skills
- Networking and communication skills
- Delegation
- Strategy development
- Operating as part of a team
- Familiar with navigating wcr.org