



Women's Council of Realtors, Monterey Peninsula Network, Monterey

Regular Meeting of the Governing Board  
February 14, 2023

Location: Zoom Presiding: Alecia Hull – President

Attendees: Letty Veitengruber, Ryan White, Stefani Souza, Samantha Richards, Jan Burnett, Mae Lamb, Alecia Hull, Debora Sanders, Kathy Anderson

Meeting called to order at 9:05 am

**Review of Agenda & Minutes of Last Meeting:** Minutes were approved.

**A Financial Report: Debora Sanders –**

Union Bank Balance is \$11,459.35. Mechanics Bank Balance \$5,678.24. Bill Highway Balance \$21,006.53. Square Account \$0. Eventbrite \$1,450. Uncategorized Income is noted as Raffle Ticket Sales from Sept 2020. We are unable to re-assign because they line items have been reconciled. It will remain as noted. Current balance for CD: 2 year statement expires 01 June  
**Income:** Strategic Partner \$600, Membership dues from National \$657.33, Square transfer - Wreath income \$602.82, Fashion show meal tix check \$100, Interest \$1.42.

**Expenses:** State meeting travel: Conference tix (4), AirBNB, airfare and insurance - Mae, scholarship (1)- \$1,400 + \$1,760.13 + \$336.40 + \$50.20 + \$350 = \$3,896.73. Quickbooks \$85.00 + Zoom \$14.99.

**B. Membership: Jan Burnett & c/o Membership Stefani Souza**

Number of new members in January - 0. 81% Realtor and 19% Affiliates

National Affiliate Members. 92 Members, 75 Realtors & 18 Affiliates. Jan mentioned there is a glitch on membership renewals, and National is working on this currently. Website problems need to be resolved within 30-60 days per National, or they will change the website developers. New members 1/31/2023 Ruth Minerva from David Lyng – 2/5/2023 Melissa Chernetsky from Real Brokerage.

**C. Events – Mae Lamb:**

- February 16 - We love our member strategic partner event, being held at Monterey Tides Hotel. Owner of Escape Room donating 2 passes.
- February 23rd – City Officials Panel – 8:30 a.m – first meeting recap - Adam from MCAR is reaching out to possible panelists. Alecia is reaching out to Hyatt (possible discount for 2 event there: City Officials and MCAR Education event CRES). Four \$20 gift cards will be given to City Officials.
- March 10 being pushed to the 23rd - Yappy Hour being worked on. Venue not determined, but perhaps at Treehouse Mortgage.

- April 20 – Estate, probate and wealth management panel. Instead of breakfast, perhaps a 3-4:00 PM afternoon event. Potentially Bayonet and Blackhorse. Afternoon time is much more reasonable versus the morning.
- A survey should be created for industry events to see what time of day events are preferred.

**D. Fall Fundraiser – Samantha Richards:** Per Samantha, Golf tournament could be a fun fundraising event. She is going to explore this as an option and then form a committee.

**E. Strategic Partners – Samantha Richards & Alecia Hull**

REAL Brokerage is going to join as a strategic partner. Samantha waiting on Mercedes.

**F. Communications – Stefani Souza**

Two new member highlights. New followers on Instagram, and growth overall on social media. Stefani highlighted the panel last week and this week. Lots of great feedback.

**G. New Business:**

Debora has been communicating with state board members to iron out items. If we take money at raffles, we can do money orders and deposit into the ANYWHERE app which Debora is familiar with. We can also deposit into our Union Bank account and transfer over as needed until we close the account.

Winter meeting in Indian Wells was a great success. Alecia Hull, Mae Lamb, Debora Sanders, Stefani Souza and Letty Veitengruber were in attendance. There were breakout sessions that everyone wishes were a little longer. Debora said only about seven Treasurers were in her session. This goes to show how fortunate we are that we can send a large portion of our board members to the California meetings and how valuable they are to get a large picture of the organization.

Audit needs to be approved the next meeting.

Our zoom will be switched over to a yearly payment so we can save 17%. Alecia will take care of this.

**Meeting adjourned at 10:12 am. Next Board Meeting will be at tentatively March 3<sup>rd</sup> at 12 pm on Zoom.**

**Respectfully submitted by Letty Veitengruber, 2023 First Vice President, Women's Council of Realtors Date: 02/14/2023 Signature:**