



Women's Council of Realtors, Monterey Peninsula Network
Regular Meeting of the Governing Board

April 14, 2023

Location: Zoom Presiding: Alecia Hull – President

Attendees: Letty Veitengruber, Ryan White, Samantha Richards, Jan Burnett, Mae Lamb, Alecia Hull, Debora Sanders, Kathy Anderson

Meeting called to order at 9:06am

Review of Agenda & Minutes of Last Meeting: Minutes were approved as corrected below.

B. Membership: "January" should be replaced with "February". Member count was 19 Affiliates, 73 realtors, total of 92.

G. New Business corrections:

- *Debora was referencing updates to Billhighway progress in the first "New Business" section.*
- *Alecia updated us on the Spring Meeting in Sacramento from April 28-30th. Alecia Hull, Samantha Richards, Jan Burnett, Mae Lamb, Debora Sanders and Letty Veitengruber will all attend.*
- *Alecia updated us on the National Meeting in Washington DC from May 8-11th. Alecia Hull and Samantha Richards will attend. They are using airline ticket credits from their cancelled trip to National in Orlando last fall.*
- *Meeting adjourned at 1:16pm.*

A. Financial Report: Debora Sanders

Union Bank Balance is \$1,882.80 Mechanics Bank Balance \$5,678.24 Bill Highway Balance \$29,296.00. Refer to March Financials for details.

Union Bank monthly service charge is \$22. The bank requires a minimum monthly balance of \$10,000 to avoid service fee. Debora suggests we try and close out the account as soon as possible. We had to use Union Bank for Eventbrite and Square payments but are working to convert to Member Planet and Billhighway. Alecia converted Zoom to an annual fee of \$148.87, so we will no longer see the monthly fee. Samantha signed us up for monthly Mailchimp \$35.90. Total expenses \$3,449.83, total revenue was \$1,332.02. Net loss of \$2,117.81.

B. Membership: Jan Burnett & Stefani Souza: Number of new members in March 88 total, 19 affiliates, 69 realtors,, 78% Realtor and 22% Affiliates. New members were Soraya Vallecillo, Kirsty Bourbet, Nicole McManus, Melanie Cimino, George Edeza.

C. Events: Mae Lamb updated us on events:

- April 20 – Estate, Probate and Wealth Management panel. Instead of breakfast, we'll do 3:00-5:30PM event with snacks and beverage afterwards. Bayonet and Blackhorse. 40 tickets sold so far. \$15 member, \$25 non-member
- Members only event ideas: bingo in Salinas. Potluck for a get together? Possibly Bingo at Moose Lodge. 201 Main is another idea. Summer concert perhaps. Date could be pushed to summer/early Autumn since we have had several in the last couple of months.

D. Fall Fundraiser: Samantha Richards: Per Samantha, the fund raiser will be at Quail Lodge on September 11th. It will be a golf tournament followed by a reception that starts at 5pm. She chose first responders as her charity. She will reach out to the members for her first official event meeting.

E. Strategic Partners: Samantha Richards & Alecia Hull: Everyone has been working on strategic partners. Ben Beesley from KW is going to donate \$600. Ben Ballister, volunteer coordinator for Big Sur Marathon approached Alecia and she has gathered volunteers. Big Sur Marathon is giving us \$2,500.

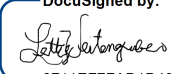
F. Communications: Stefani Souza was unable to attend. Alecia said that Stefani has been highlighting strategic partners, and handling the social media accounts beautifully.

G. New Business:

- Spring meeting in Sacramento. 6 board members will attend. Booked 3 rooms, Alecia will room with Santa Cruz president.
- Alecia asked that the board approve paying for Stefani's Women's Council event ticket. She'd like Stefani to participate in state meetings and continue with her work on committees and the board. Debora Sanders motioned to approve and Samantha Richards provided a second. The board approved the scholarship of \$372.95 (cost of ticket).
- National meeting in Washington DC from May 9-11. Alecia and Samantha will attend.

Meeting adjourned at 10:01 am. Next Board Meeting will be on May 5th at 9 am on Zoom.

Respectfully submitted by Letty Veitengruber, 2023 First Vice President, Women's Council of Realtors Date: 04/14/2023 Signature:

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